

*Received Questions on JBS RFP
City of Green Bay, Wisconsin
July 29, 2022*

Can the deadline to respond to the RFP be extended?

- The deadline is being extended to **2:00 pm, Monday, August 15, 2022.**

What is the budget for this project?

- A specific budget has not been designated for the development of the concept plan. City Staff is estimating that this could be between \$40,000 and \$80,000 depending on the level of effort and detail put into the overall scope of work.

Will there be an interview component to the selection process?

- Yes. Staff will be recommending one or more proposals to be selected for follow up interviews by the City's Redevelopment Authority (RDA). These interviews will most likely be the week of August 22nd subject to availability.

Is there a clear expectation for how the street connections should work?

- A primary objective of this project will be to utilize the planning and development of the site to improve the connectivity of Imperial Lane to the surrounding neighborhood. Some form of street network is assumed, but not in any particular location. Connections to either Lime Kiln Road or Guns Road for vehicular traffic, pedestrians, and alternative transportation should be given consideration. The City is looking for creative, effective ways to improve the interconnectedness of this site and the surrounding neighborhood.

How has the Bloomberg-Harvard collaboration process impacted this project to date?

- The collaboration has significantly expanded the number of stakeholders involved in the project, widened the potential scope of work of the future development,

Who has been on the small group team and the larger group team as part of the Bloomberg-Harvard collaboration process?

- *Small Group (8 people):*
 - David Buck (City of Green Bay, Principal Planner)
 - Will Peters (City of Green Bay, Neighborhood Development Specialist)
 - Amaad Rivera-Wagner (City of Green Bay, Chief of Staff)
 - Noel Halvorsen (NeighborWorks Green Bay, President & CEO))
 - Rashad Cobb (Green Bay Community Foundation, Community Engagement Program Officer)
 - Amanda Chu (Northeast Wisconsin Technical College, Urban Farm Consultant)
 - Brian Cayabyab (JBS USA, Human Resources Director)
 - Jeffrey Flynt (Brown County, Deputy County Executive)
- *The Large Group roster will be available on the City Website early next week.*

What is the overall project timeline?

- The City’s objective is to get a redevelopment project selected, designed and under construction as quickly as possible. A potential schedule for the overall project could look something like:
 - Concept Planning: September 2022 - November 2022
 - Destination Park Design: November 2022 – January 2023
 - Destination Park Construction Bidding: January 2023 - February 2023
 - Destination Park Construction: June 2023 – Fall 2023
 - Housing Development RFP: Early Winter 2022-2023
 - Housing Developer Selection: Later Winter 2023
 - Housing Development Construction Begins: Spring 2023
 - Housing Development Construction Ends: Fall 2024
 - Urban Farm Design: January 2023 – March 2023
 - Urban Farm Site Work: April 2023 – May 2023
 - Urban Farm Initial Planting: May 2023
 - Initial Harvest at Urban Farm: Fall 2023

Is there a specific area where the Urban Farm is being considered?

- No specific area has yet been formally designated for the urban farm, however City staff is hoping that at least some portion of the land that is under the power lines owned and operated by American Transmission Company (ATC) could be utilized for at least some of this purpose. Permanent building structures will not be permitted in this area.

Has anyone been identified to operate the urban farm?

- The City has not entered into any formal agreement to manage and operate the urban farm. The City is having ongoing discussion with Northeast Wisconsin Technical College (NWTC) and the University of Wisconsin Extension Service about how they might be able and willing to contribute to this aspect of this project.

Any additional information on this project will be shared on the City’s website at:

<https://greenbaywi.gov/JBS>

Additional questions can be sent to:



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