

# ROTATING ART PROGRAM

Green Bay Public Arts Commission  
City of Green Bay  
Dept. of Community and Economic  
Development  
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GREEN BAY  
PUBLIC ARTS  
COMMISSION



## DEADLINE

Application materials must be submitted by **5:00 PM April 16, 2021.**

## WHAT IS THE GREEN BAY PUBLIC ARTS COMMISSION?

The Green Bay Public Arts Commission's (GBPAC) mission is to promote the arts, culture, and creative identity of Green Bay through awareness efforts, provisions, and exhibitions. The GBPAC exists to fund artistic activities and support cultural programs that integrate and advance arts and culture as an essential part of life in Green Bay. The GBPAC is a five-member commission appointed by the Mayor to advise the City about matters of arts and culture.

## WHAT IS THE ROTATING ART PROGRAM?

The Rotating Art Program was created in order to beautify our community, promote our cultural identity, and to encourage artistic engagement. The Green Bay Public Arts Commission (GBPAC) invites artists to offer their creative talents to the City of Green Bay. The Rotating Art Program (RAP) is an opportunity for temporary works of art to sprout up throughout the community. Six concrete pads have been installed throughout the city to serve as platforms for temporarily installed sculptures. Accepted artists will be given \$1,500 to help facilitate the installation and deaccession of the work. The art will be on display for one year. During the eighth month of the display period, the sculptures will have the option of being put up for sale at an 8% commission fee to the GBPAC.

The objectives of the Rotating Art Program include broadening the role of the artists in the community by:

- Developing public artworks that have strong, inherent aesthetic quality and represent diverse communities and a wide range of artistic styles and disciplines.
- Encouraging collaboration among artists, architects, engineers, and others.
- Encouraging public dialogue about and understanding of works of art, issues raised by public art, and the various roles artists can undertake.
- Providing opportunities for artists to advance their art forms.
- Dispersing temporary public art through the City of Green Bay to really build a voice for the creative community within the city.

## GUIDELINES

Artists may submit existing art or propose sculptures created specifically for this call. Art quality should be high in regard to design, materials, craftsmanship, assembly, and appropriateness to theme and character designated by the Green Bay Public Arts Commission. Proposed work will be reviewed based on:

### ARTISTIC MERIT:

- Idea to be conveyed
- Visual impact, including color, form, and composition
- Original and innovative design

### FEASIBILITY:

- Public Safety
- Quality materials and craftsmanship

### ABILITY TO SUCCESSFULLY COMPLETE THE PROJECT:

- Training and experience
- Ability to meet key project deadlines
- Technical competence and craft experience

## PROJECT TIMELINE

Below is an outline of key project dates. Staff reserves the right to adjust project dates as necessary.

- **March 3, 2021** -Call for 2021 Rotating Art Program opens
- **April 16, 2021 at 5:00pm** -Call Closes
- **April 28, 2021** -Public Arts Commission to review all submissions
- **April 30, 2021** -Selected artists notified
- **June 1 - June 25, 2021** -Artwork will be installed (specific date will be determined between artist and Public Arts Coordinator)
- **June 26, 2021** -Artwork Celebration
- **June 2022** -Artwork must be removed (specific date will be determined between artist and Public Arts Coordinator)

## BEFORE YOU APPLY

How does your piece fit the Rotating Art Program? We are looking for projects that are: high quality, unique, safe, and appropriate for public display.

### ELIGIBLE WORK MUST:

- Ready for installation
- Be original work by the submitting artist
- Fit within the boundaries of the 6ft. diameter footing (larger pieces will be individually reviewed)
- Be able to be securely anchored to the concrete platform
- Be safe to the public
- Be weatherproof and resilient for northeast Wisconsin's climate
- Weigh no more than 2,500 pounds.
- Be installed by the artist/artist team (if assistance is needed, please contact the Public Arts Coordinator)
- Be maintained by the artist throughout the display year
- All repairs to the piece will be made by the artist
- Any vandalism will be re-mediated by the artist
- Be deaccessioned by the artist/artist team at the conclusion of the display year

Final placement of the work will be determined by the Commission.

Expect that you will be responsible for all costs associated with the project, including the costs of fabrication, installation, maintenance, permits, fees, deaccession, etc.

Remember if the GBPAC approves your application, your project will become a part of the Rotating Art Program. Your project and all promotional materials will need to display our logo and/or credit language. You are not receiving a grant for your project. You are providing a temporary public art piece that you may sell at an 8% commission fee to the GBPAC. Your piece will be on display for an 8 month minimum from the installation date, with an end date to be set at one year from installation unless otherwise determined between the artist and the Public Arts Coordinator.

## SUBMISSION

THE APPLICATION CAN BE FOUND ON THE CITY WEBSITE:  
[HTTP://GREENBAYWI.GOV/581/ROTATING-ART-PROGRAM](http://greenbaywi.gov/581/rotating-art-program)

### APPLICATION WILL REQUEST:

- First and Last Name
- Address
- Phone Number
- Email
- Project Title
- Project Description
- Will the piece be for sale?
- What is the sale price? (if any)
- 3-6 representative photos, sketches, or a scale maquette of your proposed sculpture
- Dimensions of sculpture
- Evidence of prior work
  - Photos of prior work
- How will the piece be installed?

**THE PUBLIC ARTS COORDINATOR WILL CONTACT YOU TO CONFIRM RECEIPT OF ALL APPLICATION MATERIALS ONCE SUBMITTED.**

## REVIEW PROCESS

1. You've submitted your application. Yay!
2. The Public Arts Coordinator will contact you within 24 hours of submission to confirm receipt of all application materials. Please allow additional time for a response if submitting late Friday/on the weekend.
3. The Public Arts Coordinator will share your submission materials with the Public Arts Commission for review.
4. Full Commission review of all submissions at the next scheduled public meeting will include a comparison of project grading along with an opportunity for artists to comment on their submission if they wish.
5. Following the public meeting, you will be notified of program acceptance/denial.

## FUNDING CREDIT

All publicity, press releases, and promotional material must acknowledge that the project is a Rotating Art Program temporary public art piece funded by the Green Bay Public Arts Commission.

## PAYMENT

Accepted applicants will receive \$1,500 to help facilitate the installation and deaccession of the work. \$750 will be provided during installation followed by \$750 after successful deaccession of the work by the artist.

## QUESTIONS

QUESTIONS MAY BE SENT TO LAURA SCHLEY, PUBLIC ARTS COORDINATOR AT [LAURA.SCHLEY@GREENBAYWI.GOV](mailto:LAURA.SCHLEY@GREENBAYWI.GOV) OR 920-574-7473