

COMMERCIAL FACADE GRANT PROGRAM

Program Mission:

To enhance and revitalize the aesthetics of Green Bay's Targeted Impact Areas by providing a financial incentive for businesses to invest in their property.



Department of Community & Economic Development

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COMMERCIAL FACADE GRANT

This program provides financial assistance to commercial property owners for the renovation or restoration of their building facades. The program was established to enhance the physical appearance of Green Bay's business districts. Eligible grantees will be reimbursed up to 75% of total eligible project costs to assist in their facade renovation/restoration. Total grant amounts will be determined on a case-by-case basis, depending on overall project impact and funding availability.

Eligible Facade Enhancement Projects:

- Restoration of masonry, brick, wood, and glass
- Restoration/preservation of historically significant architectural features
- Storefront redesign and reconstruction
- Murals and permanent art fixtures
- Lighting enhancements



Program Requirements:

- Project location within an eligible Target Impact Area*
- Application approval by the Design Review Board and the Redevelopment Authority
- Grant may not cover more than 75% of the total eligible projects costs
- Projects must begin within 3 months of the grant award and be completed within 9 months after the start date
- Compliance with applicable federal regulations including Davis Bacon prevailing wage requirements
- Proof of contractor payment is required prior to reimbursement

**To confirm eligibility, please contact the City's Economic Development staff*



To apply, please contact the City's
Community & Economic Development
staff at: 920.448.3400