

Community Facilities Objectives and Policies



Green Bay Smart Growth 2022

Community Facilities Plan

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Community Facilities Plan

This chapter of *Smart Growth 2022* describes the City's approach to providing major facilities and services other than parks and streets, which are addressed in other chapters. The emphasis of this chapter is on schools and libraries since they are most closely related to the land use plan. The City's police and fire services have no immediate plans for new buildings.

Relationship to the Issues and the Concept Plan

Summary of Issues

The major Community Facilities issues were:

- **School Site Design and Integration:** How should future school and school-park sites be designed in order to be integrated with future East Side neighborhoods?
- **School Closure and Reuse:** Should schools with declining enrollments be closed or consolidated? If these schools are closed, how should the buildings be reused? Should they be retained for possible future conversion back to schools?

- **Parks and Schools Issues:** How do parks, open space and trails issues affect combined school-park facilities? For example, are there additional park facilities that might also benefit school populations? Can environmental education programs in the schools be linked to park improvements?
- **Libraries:** Should the next Brown County Library be located in Green Bay or an adjacent community?

Guidance from the Concept Plan

The Community Facilities Plan is directed by the *Smart Growth 2022* Concept Plan to use public investments in schools, libraries, community centers, fire and police services, and parks to help create neighborhoods with lasting value, to attract regional growth to Green Bay and to enhance quality of life.

Plan Overview

Attractive public facilities are important to maintaining the confidence in the community of homeowners and business people. Schools, libraries, parks and trails are all highly valued by residents and are important factors in where to buy or rent a place to live. The street system must handle traffic adequately, the local streets should complement their quiet residential environment with trees, sidewalks and appropriately narrow widths. Good police and fire services are another characteristic of a well-managed city.

These and other facilities and services will help sustain the community through the inevitable cycles of deterioration and reinvestment, so the City should invest in them as generously as it can. The public sector should provide leadership in developing facilities that exemplify quality in design, construction, and maintenance. Besides helping build a sustainable community, attractive public facilities also build community pride.

Goal: To locate and maintain public facilities and services so as to support the goals of compact growth, neighborhood revitalization, and sustainable new neighborhood design.

Summary of Objectives

The objectives of the *Smart Growth 2022* Community Facilities Plan are as follows:

Objective 1 – Cost-Effective and High Quality Facilities.

Provide public facilities in a cost-effective manner and build them to a high standard of quality.

Objective 2 – Schools. Continue to serve Green Bay population growth with elementary and high schools in appropriate locations.

Objective 3 – Libraries. Convince the Brown County Library Board to expand or relocate branch libraries in the City of Green Bay rather than elsewhere.

Objective 4 – Police and Fire Services. Continue to provide a high level of police and fire services.



Objectives and Policies

Objective 1 – Cost-Effective and High Quality Facilities

Provide public facilities in a cost-effective manner and build them to a high standard of quality.

Recommended Policies:

1. **Shared Use:** When feasible, the City and related agencies will build facilities that can serve more than one purpose. Land and facilities shared between schools and parks is a prime example of this principle.
2. **High Quality:** The City will construct and maintain facilities to the highest level of quality possible: Since public facilities represent a collective effort of the entire community, they should be of high quality and demonstrate the expressed desire for an improved environment. In doing this, the public provides leadership in enhancing the urban environment.
3. **Compact Growth:** The City will provide facilities and services with the intention of promoting compact, orderly urban growth and neighborhood revitalization. The location of community facilities should always be consistent with plans for future growth and development and should promote growth in the City of Green Bay.

Objective 2 – Public Schools

The Analysis of Conditions described the service area of the Green Bay Area Public School District, the locations of the schools, the locations of the sites owned for potential additional schools enrollment trends and district demographics.

The locations of the public elementary, middle and high schools are shown in Figure 25-1, Major Public Facilities.

Continue to serve Green Bay population growth with elementary, middle and high schools in appropriate locations.

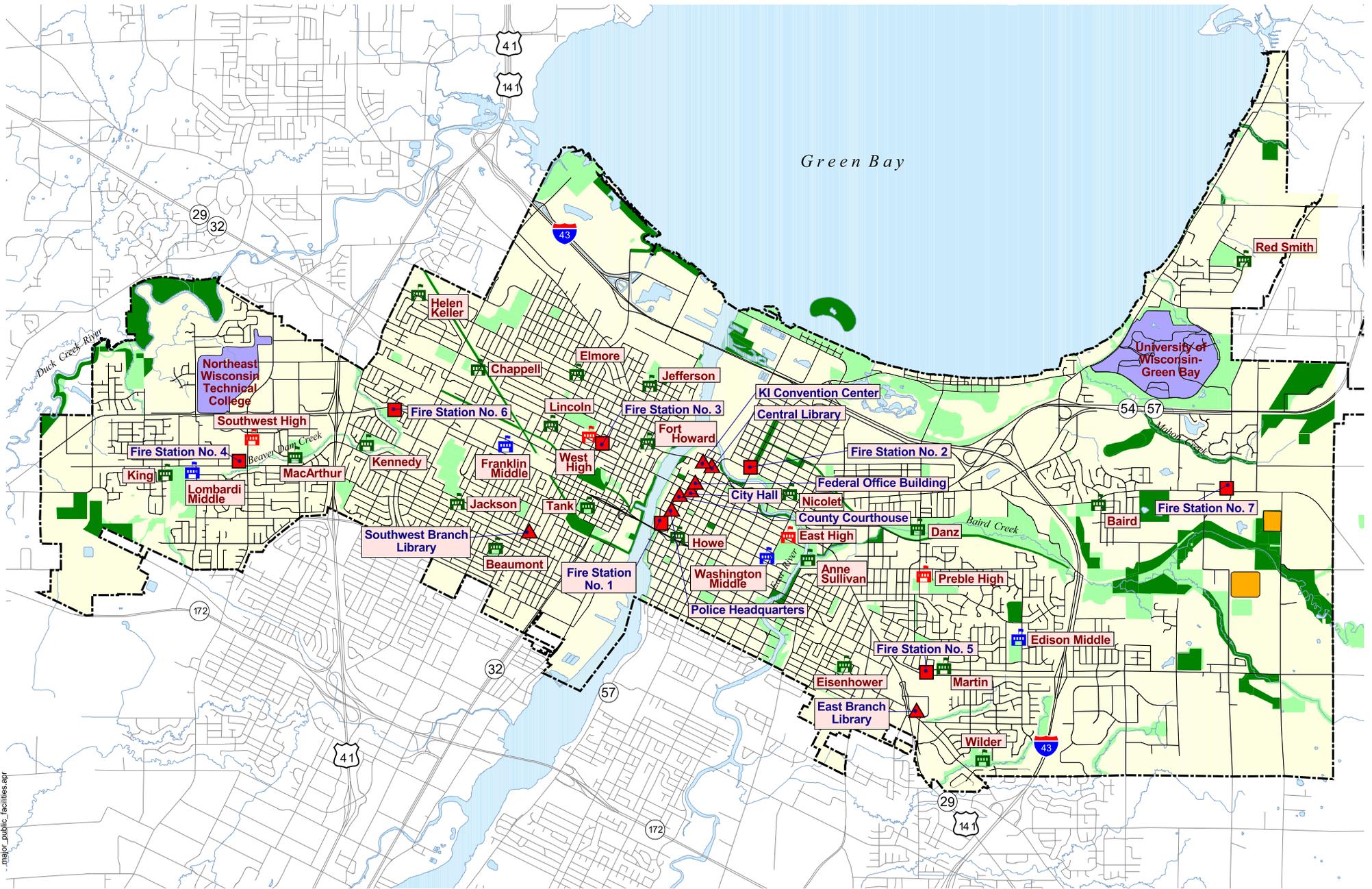
Recommended Policies:

1. **Cooperation between the City and the School District:** The City and the School District will continue to cooperate for mutual benefit in these and other subject areas:
 - Locating schools and parks adjacent to one another
 - Revitalizing neighborhoods with housing rehabilitation, street maintenance, policing, parks, attractive neighborhood schools and Neighborhood Resource Centers.
2. **Fifth High School:** The School District will continue to hold a site west of Grandview Road just south of Baird Creek for a possible fifth high school. The decision about whether or when to build that school will hinge on enrollment trends.

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3. **East Side Elementary School:** The School District will continue to hold a site west of Grandview Road north of Baird Creek for an elementary school.
4. **Additional Central Elementary School:** Because the central elementary schools are closest to capacity, experiencing rising enrollment and serve the most poverty-level households, the School District and the City may work together to find an additional site for an elementary school between the Fox River and Main Street.
5. **Neighborhood Resource Centers:** The City will help the School District find sites for additional Neighborhood Resource Centers. These facilities have been very popular as they help build better families, neighborhoods and schools.



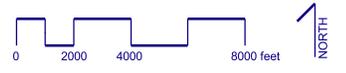


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-  Elementary School
-  Middle School
-  High School
-  Future School Sites
-  Existing Parks
-  Planned Parks
-  Fire Stations
-  Other Public Facilities

Figure 25-1
Major Public Facilities



Objective 3 – Libraries

The Brown County Library Board operates a central library in downtown Green Bay and eight branch libraries, two in Green Bay (on 9th Street West and in leased space along Main Street near Auto Place Drive). Other branches are in DePere, Ashwaubenon, Howard, Suamico, and Denmark. See Figure 25-1 for the locations of the county libraries in Green Bay.

Work with the Brown County Library Board to expand or relocate branch libraries in the City of Green Bay rather than elsewhere.

Recommended Policies:

- 1. Expansion:** The City will work with the Brown County Library Board to try to find a suitable location in Green Bay that is central to the population, especially those of low to moderate income, as a replacement for its leased space along southern Main Street.

Objective 4 – Police and Fire Services

Continue to provide a high level of police and fire services.

The Green Bay Fire Department operates seven stations as illustrated by Figure 25-1:

- 1 Downtown
- 2 University Avenue near Quincy Street
- 3 Shawano Avenue
- 4 West of US 41 along Oakwood Drive
- 5 East Mason Street near the mall
- 6 West Mason Street east of US 41
- 7 Humboldt Road near Bay Settlement Road

Station 1, Downtown, needs to be replaced.

The Fire Department would like to move Station 3, Shawano Avenue, north and west and eventually add a station east of I-43.

A few locations on the fringes of the city are not well covered. It will long be difficult to adequately cover the far northeast area north of US 54-57.

Green Bay and its neighbors have mutual response agreements for fire services.

The Green Bay Police Department operates from its station in the downtown; there are no branch stations and none are foreseen. The Department provides a high level of service and works cooperatively with the Brown County Sheriff and other law enforcement agencies. Members of the Department have received national and international awards for their work in “community policing,” such as their efforts to engage businesses and residents along Broadway in a campaign to reduce crime there.

Recommended Policies:

- 1. **Protection Services:** The Green Bay Fire and Police Departments will continue to provide a high level of service.
- 2. **Community Policing:** The Green Bay Police Department will build on the success it has had with community policing and try to apply those techniques in additional parts of the city.
- 3. **Fire Department Consolidation Study:** The City will continue to study the possibility of consolidating its fire department with that of Allouez.
- 4. **Fringe Fire Protection:** When considering annexations, the City will continue its practice of evaluating the cost of providing additional police and fire protection against the long-term benefits of annexation.



Implementation Program

This section describes the major actions involved in implementing the *Smart Growth 2022* Community Facilities Plan and indicates the relative priority of each, the responsible agency and any required coordination. Numerous specific actions are described in the body of this plan while the items listed below are only the major short- and long-term actions.

Table 25-1: Implementation Program for the Community Facilities Plan

Priority	Action	Lead and Coordinating Agencies
1	Support for <i>Smart Growth 2022</i>: Use this comprehensive plan as a guide to public works and the City’s capital improvements budget. Public facilities should be located and designed to support the goals of this plan such as neighborhood improvement, compact growth and lasting value.	Public Works Department Planning Department
1	County Libraries: Encourage the Brown County Library Board to keep the East Side Library in the City of Green Bay.	Mayor’s Office Brown County Library Board
2	Public Schools: Cooperate with the School District to locate new schools and parks, plan land use and streets near the schools appropriately, build additional Neighborhood Resource Centers, and study building an additional elementary school between the Fox and East Rivers.	Planning Department Green Bay School District Public Works Department
3	Fire Department: Study the potential of combining forces with the Allouez Fire Department.	Fire Department Mayor’s Office