

MINUTES
GREEN BAY TRANSIT COMMISSION
Wednesday, August 17, 2016
901 University Avenue, Commission Room
8:15 a.m.

MEMBERS PRESENT: Roger Kolb, Chair; John Withbroe, Vice Chair; Alderman Randy Scannell Emily Ysebaert, Ron Antonneau and Sierra Spaulding

EXCUSED: Kevin Kuehn, Secretary

STAFF PRESENT: Patty Kiewiz, Transit Director; Essie Fels, Recording Secretary; Larry Sterckx, Maintenance Manager; Pam Manley, Business Grant Manager; Cindy Tappy, Compliance Coordinator and April Herlache, Transportation Supervisor

OTHERS PRESENT: Lisa Conard, Brown County Planning and Vincent Caldara, MV General Manager and Skyler Toyne

1. Call the meeting to order

Chair R. Kolb called the meeting to order at 8:15 a.m.

2. Approval of Agenda

J. Withbroe made a motion to approve the August 17, 2016 agenda. R. Scannell seconded the motion. Motion carried.

3. Approval of the minutes of the July 20, 2016 meeting

J. Withbroe made a motion to approve the minutes from the July 20, 2016 meeting. R. Scannell seconded the motion. Motion carried.

4. Greyhound Update

Director Kiewiz reviewed the current agreement with Greyhound. Green Bay Metro estimates receiving about \$4,000 below the guaranteed commission. Metro does receive an additional \$2,500 a year towards a pavement fee for usage out on the island. Director Kiewiz stated the partnership has been going very well and it is a great service to the community. Metro has received many compliments from individuals using the service.

5. Discussion and Action: U-Pass Program vs College Pass

Director Kiewiz stated over the past 7 years Green Bay Metro has partnered with area colleges on a U-Pass type program. Under the agreements with each college, students and faculty could ride Metro for free. The participating college paid an agreed upon amount to Green Bay Metro. The program has had several changes over the years. We have had requests from other area colleges, including NWTTC to participate in this type of program.

Green Bay Metro staff has been reviewing options that would benefit all area college students. As shown below there is no discounted option for college students to purchase a 30-day pass. Offering a 30-Day Unlimited College Pass would allow all college students the option to utilize public transportation at a discounted rate.

Current Fares:

Fixed Route Bus Service	Fare
Adult (18 and above) Cash	\$1.50
Adult One-day Pass	\$3.00
Adult Weekly Pass	\$12.00
Adult 30-day Pass	\$35.00
Student (K-12) Cash	\$1.00
Student One-day Pass	\$2.00
Student 30-day Pass	\$20.00
Reduced Cash	\$0.75
Reduced One-day Pass	\$1.50
Reduced 30-day Pass	\$25.00

Motion made by R. Scannell, second by S. Spaulding, to suspend the rules and open the floor to the public. Motion carried.

Skyler Toyme-3376 Downham Court

Skyler stated speaking purely as a student and as a regular metro rider. I utilize the system every day for work and other things. I do not have a vehicle and have lived on campus for 3-years. It is really beneficial for me to have that free services. I do not think \$5.00 a month is much of a discount. Is it possible that the pass could cost less than \$30? I know if it is \$30.00 I will not be able to ride the bus anymore and I know a lot of students that are in the same situation as I am. I also feel you will be losing ridership.

Director Kiewiz stated she is meeting with area colleges to discuss subsidizing the passes for students.

L. Conard noted that students will still have the opportunity to purchase an unlimited one-day pass for \$3.00 if the \$30.00 30-day pass is not feasible.

L. Conard noted that it is common practice in the transit industry for businesses/colleges to purchase passes direct from the transit system and resell them to their employees/students at a lower rate.

L. Conard stated that peer system pass rates average about \$45.00 per month, \$15.00 more than the proposed \$30.00 pass. In addition, Federal, state, and local funds offset the actual cost to provide the service to the point where on average the passenger is paying about 15-17% of the costs.

Skyler thanked the commission for allowing her to speak on the topic today.

Motion made by J. Withbroe, second by R. Scannell, to return to regular order of business.
Motion carried.

Motion made by R. Antonneau, second by J. Withbroe, to approve the proposed 30-day Unlimited College Pass for \$30.00. Motion carried.

Director Kiewiz confirmed the (2) two U-Pass agreements will come to an end as of August and September.

6. Operational Reports

Director Kiewiz stated in your packets is the operational reports. Director Kiewiz gave a brief overview of the ridership reports for Fixed Route and Paratransit; as well as the monthly schedule adherences for July. Director Kiewiz stated she would be happy to answer any questions the Commission might have.

7. Finance Report

P. Manley stated in your packets you will find the operating expense report for January through June. She gave a brief overview of the revenue and expense reports. P. Manley stated that if the Commission would have any questions, she would be happy to answer them.

9. Directors Report

Director Kiewiz stated we are working on our first round of budget; it is due to the City this week. Our budget will be consistent where it has been; we are not expecting an increase. We have had expenses that have increased; however, changes were made in other areas. Director Kiewiz stated the budget will remain status quo. The only fare increases that staff would be recommending at this point is the K-12 pass and cash fare. Current, K-12 pass is \$20.00 and looking at increasing to \$22.00.

The State is recommending Metro to utilize the 54-1/2% for funding for 2017.

The G Line Route ridership is consistent to last year. As the development continues to grow; we will see that ridership increase.

Game Day Routes have been great! We have received a lot of compliments on the service. Ridership ranges from 2700-3200 per game.

Included in your packets under the Directors Report is a letter that was received as a Thank you from the Bus History Association. They had toured the state back in June.

Director Kiewiz commented she will be attending the Coalition Meeting in Madison this week.

10. Other Business

No other matters.

11. Establish the date of the next meeting

The next meeting of the Transit Commission is scheduled for Wednesday, September 21, 2016 at 8:15 a.m.

12. Adjourn

Motion made by R. Scannell, seconded by R. Antonneau, to adjourn at 9:00 a.m. Motion carried.

Respectfully submitted,

Essie Fels
Recording Secretary