



Office of the Mayor

James J. Schmitt  
Mayor

## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### **Wear Yellow Day in Wisconsin is May 5; Press Conference to be Held May 4**

**(GREEN BAY, WI)**– To raise awareness on the impact of cancer and to support finding a cure, Green Bay Area Public School District students and faculty in the Sting Cancer group are asking community members to support “Wear Yellow Day” at local workplaces, organizations, and schools on Friday, May 5. To kick-off Wear Yellow Day, a press conference will be held in the Lambeau Field Atrium on Thursday, May 4 at 9:30 a.m.

Green Bay Mayor Jim Schmitt will be in attendance to proclaim that Wisconsin will wear yellow on Friday, May 5 to honor the fight against cancer. “We are proud to support Wear Yellow Day, and we appreciate the efforts of the students in the Greater Green Bay area in their mission to raise community awareness, and to bring comfort to those experiencing cancer,” said Mayor Schmitt. Sting Cancer members from various schools will be present, along with cancer survivors who have been supported by Sting Cancer.

Started by Green Bay Area Public School District faculty member and cancer survivor Nicholas Nesvacil in 2004, Sting Cancer has grown from a few students at Preble, to hundreds of students in 30 area schools. The group’s mission is to reduce the effects of cancer by initiating and supporting programs and activities for schools and the surrounding community. An idea that originated from Sting Cancer, Wear Yellow Day allows businesses and establishments in Wisconsin to show support by wearing yellow. To date, more than 38,000 Wear Yellow Day shirts have been sold in ten years.

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