



The Idea Makers Forum

Press Release

STEAM Engine – Creative Ideas – Rich Conversation

Green Bay, WI – February 3, 2017 – You've heard of STEM. We've decided to crank up the creativity and roll out the STEAM Engine. The inclusion of the Arts completes the acronym: Science, Technology, Engineering, Arts and Mathematics. The Neville Museum has climbed aboard to assist idea makers while fostering intelligence in communities through education, discussion and celebration.

Green Bay residents need an outlet to develop their creative ideas. Unless you're already well connected within a leadership circle in Green Bay, finding help for an idea can be difficult. The STEAM Engine plows a path for anyone in Green Bay wanting to expand an idea and to engage in a noncompetitive and encouraging network of professionals.

The Greater Green Bay area is home to three major higher education facilities. We've networked with the faculty of UWGB, St. Norbert College, and NWTC to provide astute perspectives in the fields of Science, Technology, Engineering, Arts and Mathematics. We've also linked with multiple public and private businesses working in the STEAM fields to participate in the event.

The first of four STEAM Engine events will take place on **February 21st at 6:30pm**. The evening, which is **free and open to the public**, will kick off in the Neville's auditorium with Phase One, a series of 4-5 ten minute presentations. Each presentation will be unique and cover a broad range of topics from bazaar artistic installations to cutting edge technological advancements and the best part of it all, ANYONE can be a presenter! At the end of each presentation a brief Q and A will take place with field professionals and the audience.

Phase Two will continue the momentum with engaged discussion accompanied by free apps and drinks for purchase from the Titledown Brewing Company.

While the needs of individuals are being met at the STEAM Engine events the ultimate beneficiaries of a successful ideas forum are the economic and communal climates of Green Bay.

Want to ensure the conversation continues? Join The City of Green Bay and the growing list of sponsors who understand the value in assisting our idea makers and developing Green Bay's STEAM future.

For more presenter and sponsorship information on the STEAM Engine contact Kent Hutchison at:
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The STEAM Engine is Sponsored by: The Neville Museum, Titledown Brewing Company, The City of Green Bay.

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