



DATE: March 26, 2015
RE: BID BOARD MEETING MINUTES

Members Present: Rachel Sowinski, Chad Van Handel, Elliot Christenson, Peter Nugent, Adam Funk and Nicole Zich

Unable to Attend: Krystina Engebus, Stephanie Bruss & Alex Galt

Others: Tara Gokey from On Broadway Inc. and Alderman Randy Scannell

1. Administrative

- A. Sowinski called the meeting to order at 8:05 a.m.
- B. Approval of Agenda
MOTION to approve the meeting agenda: VanHandel moved, seconded by Funk. **MOTION PASSED**
- C. Approval of the March 12, 2015 minutes.
MOTION to approve the minutes: Funk moved, seconded by Zich. **MOTION PASSED**

2. Planters

- A. Rob from Landscape Renaissance redid the proposals using gallon size plants instead of 3" plants to give more coverage. Bids are a little more expensive since last meeting due to the increase in plant size and there are more perennials. Cost would be almost nothing next year if we went with more perennials. He will have a lot of work this year because the roots are in poor condition. Bids are \$14,720.00 for more annuals and \$17,540.00 for more perennials.

Tara Gokey suggested we use Schroeder's for the watering again because it was \$1200 last year and it worked out well.

Bid for the round planters was \$14,920.00. It was decided to continue to use Justin for the round planters as they have looked great each year and can be

done for a max of \$5,500. He gets plants donated and uses volunteer hours to plant them.

MOTION to approve the \$17,540.00 for the tree planters, to continue to use Justin for the round planters at a max cost of \$5,500.00 and to continue with Schroeder's doing the watering. Christensen moved, seconded by Nugent.
MOTION PASSED

3. Kellogg Street proposal

Sowinski presented the request from the mayor is \$5,000.00 to fix the potholes and damage from the construction trucks. VanHandel had previously emailed the committee with photos of the damage. This would be a temporary fix. A concern was raised by numerous members that this proposals was urgent and needed to be approved fast but we could not get any movement on the Dousman Street project. Nugent suggested that the money the BID gives should be 20% of the total cost of the project and should not exceed \$5,000.00

MOTION to approve contributing to the Kellogg Street: Nugent moved, seconded by Christensen. **MOTION PASSED**

4. On Broadway 4th quarter marketing proposal

Tara Gokey from On Broadway presented the proposal for the annual 4th quarters marketing. The budget is usually \$6,000.00 but she is requesting an extra \$4,000.00 this year to cover the costs for the artists for the Benches on Broadway. Christensen raised the concern of finding other alternatives in the 4th quarter time period other than magazines which he felt didn't have a good reach and couldn't be measured.

MOTION to approve 4th quarter marketing budget: Christensen moved, seconded by Funk. **MOTION PASSED**

Meeting was adjourned at 8:42.

Next Meeting: Scheduled for April 9, 2015 at The Docking Station, unless otherwise noted.

Respectfully submitted by Nicole Zich.

Please call Nicole Zich at Sassy Girl (920-432-7277) with any comments, corrections, clarifications or changes to these minutes immediately.

Any person wishing to attend who, because of a disability, requires special accommodations should contact Peter Nugent 920-445-8881 at least 24 hours before the scheduled meeting time, so that arrangements can be made.