



## **FOR IMMEDIATE RELEASE**

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### **STADIUM ENTERTAINMENT DISTRICT MASTER PLAN**

**Green Bay, Wisconsin** – To kick off the planning process for the Stadium Entertainment District Master Plan, Mayor Jim Schmitt and Green Bay city officials would like to invite interested community members to attend the first of three public meetings. The kick-off meeting will be held on **Wednesday, June 15, 2016, from 6-8 p.m. at the Tundra Lodge Resort and Conference Center, Superior Room**, located at 865 Lombardi Avenue.

This area, which is generally bounded by Lombardi Avenue, Ashland Avenue, and the Village of Ashwaubenon, was historically developed in industrial uses. With a shift towards entertainment and tourist-based uses, the City intends to use this Master Plan to help guide redevelopment opportunities as well as new development in this area.

This kick-off meeting is intended to introduce the community to the planning process, outline the overall goals of the Plan, and identify various ways that interested stakeholders can become involved. The meeting will begin with a formal presentation followed by open discussions and exercises to gather public opinion. There will also be opportunities for attendees to provide feedback on the direction and themes of the proposed planning process.

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