



FOR IMMEDIATE RELEASE

Contact: Kevin J. Vonck, Ph.D.
Development Director
Department of Community and Economic Development
(920) 448-3395; kevinvo@greenbaywi.gov

STADIUM ENTERTAINMENT DISTRICT MASTER PLAN

Green Bay, Wisconsin –Mayor Jim Schmitt and Green Bay city officials would like to invite interested community members to attend the final public meetings for the Stadium Entertainment District Master Plan. This meeting will be held on **Wednesday, October 5, 2016, from 6-8 p.m. at the Tundra Lodge Resort and Conference Center, Superior Room**, located at 865 Lombardi Avenue.

This area, which is generally bounded by Lombardi Avenue, Ashland Avenue, and the Village of Ashwaubenon, was historically developed in industrial uses. With a shift towards entertainment and tourist-based uses, the City intends to use this Master Plan to help guide redevelopment opportunities as well as new development in this area.

The previous two public meetings used interactive exercises and public surveys to gather popular opinion on design, place-making, public amenities, and how to best implement the Master Plan. Information gathered has been used as the foundation of the Plan. This final meeting will present the draft of the Master Plan, which includes design criteria, land use recommendations, and transportation options. Public input given at this meeting will be used to finalize the Master Plan before seeking approval from the Redevelopment Authority, Plan Commission, and City Council.

###