



FOR IMMEDIATE RELEASE

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STADIUM ENTERTAINMENT DISTRICT MASTER PLAN

Green Bay, Wisconsin –Mayor Jim Schmitt and Green Bay city officials would like to invite interested community members to attend the second of three public meetings for the Stadium Entertainment District Master Plan. This meeting will be held on **Wednesday, July 27, 2016, from 6-8 p.m. at the Tundra Lodge Resort and Conference Center, Superior Room**, located at 865 Lombardi Avenue.

This area, which is generally bounded by Lombardi Avenue, Ashland Avenue, and the Village of Ashwaubenon, was historically developed in industrial uses. With a shift towards entertainment and tourist-based uses, the City intends to use this Master Plan to help guide redevelopment opportunities as well as new development in this area.

The kick-off meeting, held June 15, 2016, introduced the community to the planning process, outlined the overall goals of the Plan, and identified various ways that interested stakeholders can become involved. The upcoming meeting will focus on gathering public opinion on design, place-making, public amenities, and how to implement the Master Plan. This will be done through interactive exercises and surveys. Information gathered at this meeting will be used as the foundation of the Plan.

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