

NEWS ADVISORY

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Mayor Jim Schmitt to Mark World Heart Day – and Fight Heart Disease – with Special Event on Tuesday

Mayor Jim Schmitt Will Join Local Celebrities, City Employees and Residents to Highlight – and Battle -- City's Leading Killer

What: In partnership with the National Forum for Heart Disease & Stroke Prevention, Mayor Jim Schmitt will host a special event featuring Dr. Ursula Bauer, National Center for Chronic Disease Prevention and Health Promotion, Mr. John Clymer, Executive Director for the National Forum for Heart Disease and Stroke Prevention. The mayor will join local celebrities, residents, and city employees to highlight the leading cause of death for Green Bay residents -- heart disease – and ways to prevent it.

Who: **Terri Refsguard, Director of the NEW Community Shelter**
Kaela Gedda, Corporate Events Director American Heart Association
Chief Andrew Smith, Green Bay Police Department
Greg Maass, Executive Director United Way, Green Bay
Harry Sydney, Executive Director of My Brother's Keeper

When: 11:45 a.m. on Tuesday, September 27, 2016

Where: The event will begin and end at City Hall, 100 N. Jefferson St

Why: Heart disease is the leading cause of death in Wisconsin, and stroke is the fourth leading cause of death. Research has found walking as little as 30 minutes a day can cut the risk of heart disease by 40 percent. Tuesday's special event wraps up a series of weekly walks led by Mayor Jim Schmitt, who has been encouraging residents and city employees to walk with him for 30 minutes every Tuesday since the beginning of June.

Interviews: The following individuals will be available for interviews on the day of the walk:

- Ms. Kaela Gedda
- Dr. Ursula Bauer
- Mr. John Clymer

For more information, visit www.greenbaywi.gov/WorldHeartDay.



NATIONAL FORUM
FOR HEART DISEASE & STROKE PREVENTION

About World Heart Day

World Heart Day was founded in the year 2000 to inform people around the globe that heart disease and stroke are the world's leading causes of death, claiming 17.3 million lives each year. World Heart Day takes place on Sept. 29 every year. World Heart Day spreads the word that at least 80 percent of premature deaths from cardiovascular disease (CVD) could be avoided if four main risk factors – tobacco use, unhealthy diet, physical inactivity and harmful use of alcohol – are controlled.

About the National Forum for Heart Disease & Stroke Prevention

The National Forum for Heart Disease & Stroke Prevention brings together the most dynamic and diverse organizations in cardiovascular health, providing a forum and outlet for organizations to amplify their voices. Our members currently represent more than 80 national and international organizations from the public and private healthcare organizations, as well as faith, advocacy, academic, and policy settings. The National Forum is an independent non-profit, 501(c)(3), voluntary health organization.