

**MINUTES**  
**GREEN BAY ECONOMIC DEVELOPMENT AUTHORITY**  
**Wednesday, May 11, 2016**  
**5:00 PM**

**MEMBERS PRESENT:** Chair Gary Sikich, Mike Borlee, Eric Genrich, Ald. Tom De Wane

**MEMBERS EXCUSED:** Phil Hilgenberg, Mike Vogel

**OTHERS PRESENT:** Kevin Vonck, Wendy Townsend, Julia Upfal, Economic Development Department

**1. Roll call.**

The meeting was called to order at 5:00 p.m. by Chair, G. Sikich. Roll call was taken as noted above.

**2. Approval of agenda.**

A Motion was made by Ald. De Wane to approve the agenda and seconded by E. Genrich. Motion carried.

**3. Approval of the minutes for the April 13, 2016 meeting.**

A Motion was made by E. Genrich to approve the minutes of the April 13, 2016 EDA meeting and was seconded by Ald. De Wane. Motion carried.

**OLD BUSINESS**

**4. Communication from Ald. Moore regarding the Hispanic Chamber of Commerce**

J. Upfal stated that the Economic Development Staff recently met with the Hispanic Chamber to discuss potential partnerships and opportunities to leverage our City and CDBG funds for workforce and economic development. At this time, we are still weighing our options as to how to best move forward with this partnership.

The Hispanic Chamber of Commerce is a state wide organization that does workforce development and they have a regional office. If the partnership occurs, any funding given to the Hispanic Chamber of Commerce would be dedicated to Green Bay specifically. The Hispanic Chamber visits a company and figure out what training needs the company has and will establish a program and curriculum.

A motion was made by Ald. De Wane and seconded by E. Genrich to receive and place on file. Motion carried.

## **NEW BUSINESS**

### **5. Approval of a 15-foot-wide easement for private utility purposes across City-owned property at 2950 Lowell Drive (Parcel 21-145)**

K. Vonck stated that AECOM is interested in selling their property and would like to be confident that the City of Green Bay would grant a 15-foot-wide easement for private utility purposes across the City owned parcel. There is an existing communication line serving this parcel that crosses its east property line onto City-owned land at 2950 Lowell Drive (parcel 21-145).

The City parcel is largely wetland and has limited development opportunity. Granting this easement will have minimal, if any, negative impact on potential future development.

A Motion made by M. Borlee to approve the 15-foot-wide easement for private utility purposes across City-owned property at 2950 Lowell Drive (Parcel 21-145) and seconded by E. Genrich. Motion carried.

### **6. Accept donation from the WPS Foundation for an interactive sculpture designed by Cineviz.**

J. Upfal explained WPS Foundation expressed an interest in providing the City with a contribution for interactive public art to be designed and installed by Cineviz. This contribution, valued at \$100,000, will support an enhancement to our public spaces and will help promote Green Bay's unique character. Art has a major influence on how people connect with places; this iconic installation will bring Green Bay residents and visitors together for interactive play and to admire the innovative spirit of the City.

A motion was made by Ald. De Wane and seconded by E. Genrich to accept the contribution from WPS. Motion carried.

## **INFORMATIONAL ITEMS**

### **7. EPA Brownfield Grant update**

J. Upfal updated the EDA board and stated that she made a story map that shows eight Brownfield sites and how the City used assessment funds on the property and information on each project.

The City has spent \$267,000 of the \$400,000 EPA Brownfield Grant and \$132,000 remaining. A large portion of the remaining funds is in Phase II.

A new project the City is looking forward to launch is the Velp Avenue Study and to complete Phase I on Larsen Green.

#### **8. Director's update**

K. Vonck stated he is proposing reorganization for Planning and Economic Development and joining both departments as one. The Director of Department of Community of Economic Development will oversee economic opportunity pod and work on big projects and the Assistant Director will work on day to day operations, helping with policy improvements, customer service, and tech. Update a position by turning a part-time position into full-time and focus on real estate. Another position would be working on GIS and design to help market properties.

Motion to adjourn made by E. Genrich and seconded by Ald. DeWane. Motion carried.