

MINUTES
GREEN BAY ECONOMIC DEVELOPMENT AUTHORITY
Wednesday, December 9, 2015
4:30 PM

MEMBERS PRESENT: Chair Gary Sikich, Mike Borlee, Phil Hilgenberg, Ald. Tim De Wane

MEMBERS EXCUSED: Mike Vogel, Eric Genrich

OTHERS PRESENT: Kevin Vonck, Wendy Townsend, Julia Upfal, Economic Development Department, Ald. Nennig, Mark Lyons, Community Services Agency

1. Roll call.

The meeting was called to order at 4:30 p.m. by Chair, G. Sikich. Roll call was taken as noted above.

2. Approval of agenda.

Motion was made by Ald. De Wane to approve the agenda and seconded by P. Hilgenberg. Motion carried.

3. Approval of the minutes for the November 11, 2015 meeting.

Motion was made by M. Borlee to approve the minutes of the November 11, 2015 EDA meeting and was seconded by P. Hilgenberg. Motion carried.

ITEMS FOR ACTION:

4. Request by Ald. Moore to discuss and review development options for 418 and 420 N. Monroe Avenue (Parcels 11-91 and 11-92), the former Body Shop.

Staff recommendation: receive and place on file

M. Lyons stated that the planning department took a look at the site which is the southeast corner of Main and Monroe. Two small parcels which was formally the Body Shop were torn down and is presently a parking lot owned by the City. Presently it is zoned D1 in the downtown district. The comp and authenticity plan is a mixed use development area for office, retail and residential uses.

There is also a large two sided billboard at the southeast corner of Main and Monroe. The City owns behind the billboard. The City would like a building on this corner to help establish and centralize the corridor on Monroe. Without acquiring additional property, it is going to limit the ability to redevelop the site the City presently owns. At the present time, it is too

small of a site and with the billboard at the corner the City is impeding with the goal of the comp and authenticity plan for that area.

K. Vonck stated the City is generating some revenue by renting out parking spaces at this time and Beverly French owns the billboard.

A motion was made by M. Borlee and seconded by Ald. De Wane to receive and place on file. Motion carried.

5. Request by staff to create a Brownfields Revolving Loan Fund Advisory Committee

Staff recommendation: create Brownfields Revolving Loan Fund Advisory Committee contingent upon receipt of EPA Brownfields Grant

J. Upfal stated that in order to make the City's grant application more competitive for the EPA Brownfields Revolving Loan Fund Grant, it would be advised to create an advisory committee contingent upon receipt of the grant. ED would like to state in the application that they have that advisory committee. It is important to have constituents, financial and community participants on the committee. It would be a subcommittee of the EDA.

A motion was made by P. Hilgenberg, seconded by Ald. De Wane to direct staff to create a Brownfields Revolving Loan Fund Advisory Committee. Motion carried.

ITEMS FOR DISCUSSION:

6. Director's update

- Planning Commission recommended rezoning a parcel on Erie Road and Mason Street from Entertainment to Light Industrial. It will be brought to Common Council next week for approval.
- RDA approved a plan for Larsen Green. The City of Green Bay is in the position to get the title from OBI and work with DDL through the next year to have them acquire the whole parcel.
- Stephanie from planning is drafting a RFP for the Stadium District. The City brought in three consultants for ideas and discussed land uses and improving pedestrian circulation.
- Julia has been working on updating the City's property data base.

Motion to adjourn made by M. Borlee and seconded by P. Hilgenberg. Motion carried.