

**MINUTES**  
**GREEN BAY ECONOMIC DEVELOPMENT AUTHORITY**  
**Wednesday, September 9, 2015**  
**4:30 PM**

**MEMBERS PRESENT:** Chair Gary Sikich, Mike Borlee, Phil Hilgenberg, Ald. Tim De Wane, Eric Genrich

**MEMBERS EXCUSED:** Mark Becker, Mike Vogel

**OTHERS PRESENT:** Kevin Vonck, Julia Upfal, Economic Development Department

**1. Roll call.**

The meeting was called to order at 4:30 p.m. by Chair, G. Sikich. Roll call was taken as noted above.

**2. Approval of agenda.**

Motion was made by Ald. T. De Wane to approve the agenda and seconded by E. Genrich. Motion carried.

**3. Approval of the minutes for the August 12, 2015 meeting.**

Motion was made by M. Borlee to approve the minutes of the August 12, 2015 EDA meeting and was seconded by P. Hilgenberg. Motion carried.

**ITEMS FOR ACTION:**

**4. Request by Ald. Moore for a report on how a Class One (1) rating for the Green Bay Metro Fire Department (GBMFD) can affect economic development, and how the City will use this information in recruiting and retention efforts.**

K. Vonck stated that the ED department contacted several insurance companies and municipalities to analyze the impact the Class One rating may have on the City. The consensus was that the change will likely lead to a minor, but important, reduction in property insurance premiums. Residential owners may see a bigger impact (percentage reduction), and it may take up to a year before savings are realized.

Department of Economic Development will:

- Integrate the message into our retention visits, with a reminder to clients to tell their insurance agent about the Class One rating when renewing policies

- Forward the information to our business improvement districts, who can then forward it on to the property owners within their respective districts
- Add the information to our website, marketing literature and to our Green Bay Business Guide

A motion was made by M. Borlee and seconded by E. Genrich to receive and place on file a report on how a Class One rating for the GBMFD can affect Economic Development. Motion carried.

## **5. Economic Development Department Strategy: Autumn 2015**

K. Vonck presented an updated departmental strategy to the Economic Development Authority. Lead community transformation is one change in promotion of networking and projects. This category is not the day to day projects but the bigger picture and longer term which are important as plans and policies are determined for the general direction of the City.

The focus areas are staying the same and how we measure what we are doing to show EDA, council and community what the ED staff is specifically doing and measuring that into outputs.

ED staff would also like to measure outcomes such as increasing jobs, investments, property values, educational attainment of residents and increase household incomes.

G. Sikich stated that this Economic Development Department Strategy is very good. What are we doing to address population by educational attainment?

K. Vonck talked about the grant program being able to attract people with a college degree to purchase a house in Green Bay.

E. Genrich asked if there was a way to receive information on the resources the City would have at the state and federal level. Any resources the City would receive that could be expended for Economic Development purposes.

M. Borlee stated that if EDA had access to a list such as a Brownfields funds, CDBG funds or historical grant funds, then the City could partner with certain projects.

G. Sikich stated having a grant data base would provide helpful assistance on who qualifies for each grant.

A motion was made by M. Borlee, seconded by Ald. T De Wane to receive and place on file the Economic Development Department Strategy. Motion carried.

## **ITEMS FOR DISCUSSION**

### **6. Deliberating redevelopment site (Parcels 7-544, 7-545-1, 7-520-A, 7-520, 7-521, and 7-567)**

The Authority may convene in closed session pursuant to Sections 19.85(1)(e), Wis. Stats., for purposes of deliberating or negotiating the sale of public properties, the investing of public funds, or conducting other specified public business, as necessary for competitive or bargaining reasons. The Authority may thereafter reconvene in open session pursuant to Section 19.85(2), Wis. Stats., to report the results of the closed session and consider the balance of the agenda.

The closed session notice was read and a motion was made and seconded to convene in closed session. Motion carried. Roll call was taken – present are Chair Gary Sikich, Mike Borlee, Ald. T. De Wane, Eric Genrich, Phil Hilgenberg.

A motion was made and seconded to return to open session. Motion carried. Roll call was taken – present are Chair Gary Sikich, Mike Borlee, Ald. T. De Wane, Eric Genrich, Phil Hilgenberg

EDA discussed Parcels 7-544, 7-545-1, 7-520-A, 7-520, 7-521 and 7-567 in closed session.

### **7. Deliberating or negotiating the sale of Parcel 6-40-B.**

The Authority may convene in closed session pursuant to Sections 19.85(1)(e), Wis. Stats., for purposes of deliberating or negotiating the sale of public properties, the investing of public funds, or conducting other specified public business, as necessary for competitive or bargaining reasons. The Authority may thereafter reconvene in open session pursuant to Section 19.85(2), Wis. Stats., to report the results of the closed session and consider the balance of the agenda.

The closed session notice was read and a motion was made and seconded to convene in closed session. Motion carried. Roll call was taken – present are Chair Gary Sikich, Mike Borlee, Ald. T. De Wane, Eric Genrich, Phil Hilgenberg.

A motion was made and seconded to return to open session. Motion carried. Roll call was taken – present are Chair Gary Sikich, Mike Borlee, Ald. T. De Wane, Eric Genrich, Phil Hilgenberg

EDA discussed the sale of Parcel 6-40-B in closed session.

Motion to adjourn made by E. Genrich and seconded by P. Hilgenberg. Motion carried.