

**MINUTES**  
**GREEN BAY ECONOMIC DEVELOPMENT AUTHORITY**  
**Wednesday, January 21, 2015**  
**4:30 PM**

**ROLL CALL:**

|                  |   |               |      |
|------------------|---|---------------|------|
| G. Sikich, Chair | ✓ | M. Vogel      | ✓    |
| M. Borlee        | ✓ | P. Hilgenberg | Exc. |
| Ald. Tim De Wane | ✓ |               |      |

Staff present: W. Townsend, Economic Development Department; D. Lindstrom, Planning Department; Ald. Dave Nennig; News Media

Meeting called to order by Chair, G. Sikich at 4:30 p.m.

**APPROVAL OF MINUTES:**

Motion was made by Ald. De Wane to approve the minutes of the December 10, 2014 EDA meeting and seconded by M. Borlee. Motion carried.

**OLD BUSINESS:**

1. Continue discussion on University Heights Commerce Center and the vision/marketing strategy to promote it. W. Townsend stated that the billboard went up in the University Heights Commerce Center on Hwy. 54 & 57 southbound between Algoma Rd. and Church. She received a couple phone calls from people who said they saw the billboard and did not know that there was a business development in the University Heights Commerce Center. W. Townsend also attended a ribbon cutting for Kwik Trip on Huron Road today and will follow up with them with a few ideas.

**NEW BUSINESS:**

1. Implement a process for Economic Development to report quarterly to the Common Council, similar to the annual report from existing BIDs. (Request by Ald. Moore) W. Townsend stated that she plans to work with the new Economic Development director on the process and she asked other Economic Development departments in other cities how they report and track businesses.

W. Townsend presented the Maximizing Opportunities for Retaining Existing Business (M.O.R.E. Business) survey. The businesses fill out the surveys when she meets with them. She later follows up with the businesses on this information and guides them to what they need.

2. Brownfield Committee discussion. W. Townsend stated that since the City has acquired a Brownfield grant, she would like the EDA board to form a committee.

D. Lindstrom stated that there are 5 bigger Brownfields on University Avenue and 20 smaller Brownfields in each corridor. City wide there are a lot of Brownfields and the City needs to analyze and use the funds appropriately.

D. Lindstrom stated that the EPA awarded the City a planning grant for \$200,000. EPA awarded the City \$400,000 divided into two separate pieces petroleum and hazardous waste. Last year the EPA awarded the City a \$1,000,000 grant for Bay Beach.

3. Department Report & Business Retention Visit Report

- Two retention visits
- Name change from Military Avenue Business Association (MABA) to Military Avenue Business District
- New restaurant opened – Siam Palace at 418 S. Military Avenue. Cellcom plans to occupy their new building in the Michaels out lot in February
- Dan Perron (MABA) met with sculpture artist Carl Vanderheyden to discuss concepts and future sites for possible art placement in public district spaces (medians, city public green spaces, etc.)
- American Family Insurance plans possible façade improvement to Westgate Plaza
- Funky Monkey marquee sign is changed to Historic West
- Somewhere in Time moved next to the greyhound bus station and Prohibition Lounge and Cigar Club moved in on Broadway next to Urban Frog
- Wild Ginger is a boutique shop moving in on Broadway in January
- Beerntsen's Candy added a viewing window
- The City is removing benches and garbage containers in the Broadway District and providing paint. On Broadway is providing an artist to repaint the benches and garbage containers

4. Motion to adjourn made by M. Borlee and seconded by Ald. T. DeWane. Motion carried.