

MINUTES
GREEN BAY ECONOMIC DEVELOPMENT AUTHORITY
Wednesday, June 11, 2014
4:30 PM

ROLL CALL:

G. Sikich, Chair	✓	M. Vogel	✓
M. Borlee	✓	D. Hillman	✓
Ald. Tim De Wane	Exc.	P. Hilgenberg	✓

Staff present: W. Townsend, G. Flisram, Neil White, Economic Development Department; K. Flom, Planning Department.

Meeting called to order by Chair, G. Sikich at 4:30 p.m.

APPROVAL OF MINUTES:

Motion was made by M. Borlee to table the minutes of the May 14, 2014 EDA meeting since no minutes were attached to the agenda. Seconded by D. Hillman. Motion carried.

OLD BUSINESS:

1. Continue discussion on University Heights Commerce Center and the vision/marketing strategy to promote it. W. Townsend gave updates on the marketing plan, development of new logo and tag line. June advertising included adding the University Heights website link to the City of Green Bay's website and a booth at the Business Recognition Luncheon.

A request to find out the date of the ribbon cutting for Hart Design was made by G. Flisram.

NEW BUSINESS:

1. A discussion was lead by K. Flom about the downtown Walmart location. Her recommendation is that this is a great deal short term but long term is not in the city's best interest. G. Sikich stated wrong development in the wrong place in the city and is not in alignment with the zoning and planning. He would like to make a recommendation to go to council that is totally advisory. M. Borlee stated that a number of important issues are not being addressed at this time in the use of this land. Commercial shipping and port activities should be located north of bridge sighting dock space and traffic flow a consideration. Stating he would like to focus on the long

term and big picture. M. Vogel is concerned that no activity has happened in 10 years. D. Hillman is wondering how other communities handle Walmart issues. M. Borlee stated to focus on the issues here, 13 acres need to be developed and marketed correctly. A motion was made to agree with the planning commission's recommendation. Seconded by M. Vogel the vote was 4 to 1 P. Hilgenberg opposed. Motion carried.

2. Director's report was given by G. Flisram
3. Motion to adjourn made by G. Sikich and seconded by M. Vogel. Motion carried.