

**GREEN BAY NEIGHBORHOOD
LEADERSHIP COUNCIL**

MINUTES
Thursday, June 5, 2014 5:30 p.m.
Riverside Ballroom
1560 Main St, Green Bay, WI 54302

NEIGHBORHOOD ASSOCIATION MEMBERS:

<u>X</u>	Molly Martzke (Astor)	<u>X</u>	Mike Erickson (Joannes Park)	<u>X</u>	Rosa Herrera (Olde North)
<u>X</u>	Bobbie Lison (Astor East River)	<u>X</u>	Carolyn Mackenna (John Muir Park)	<u>X</u>	Jim Haskins (Olde Norwood)
<u>X</u>	Skip Wilson (Baird Creek)	<u>X</u>	David Hintz (MacArthur Heights)	<u>X</u>	George Raymaker (Preble Area)
<u>X</u>	David Blackman (Bay Highlands)	<u>X</u>	Beth Nadolski-Spears (Maple Arches)	<u>X</u>	Dave Bieda, Jane Hansen (Red Smith)
<u>X</u>	Dale Tease (Colburn)	<u>X</u>	Jim Ridderbush (Marquette Park)	<u>X</u>	Patrick Kloster (Schmitt Park)
<u>ABS</u>	Glenn Spevacek (Downtown)	<u>X</u>	Bob Heroux (Mather Heights)	<u>X</u>	Miriah Kelley (Seymour Park)
<u>X</u>	Trudy Jacobson (East Shore Drive)	<u>X</u>	Craig Runnoe (McAuliffe Park)	<u>X</u>	Debbie Tilot (Starlite)
<u>X</u>	Caroline Stoviak (Fireman's Park)	<u>X</u>	Ann Hartman (Navarino)	<u>X</u>	Emily Jacobson (Three Corners)
<u>EXC</u>	Joy Glass (Fisk Addition)	<u>X</u>	Dick Pigeon (Nicolet Drive)	<u>X</u>	Scott Vanidestine (Wilder Park)
<u>X</u>	Marta Mezo (Fort Howard)	<u>X</u>	Greg Maloney (NW Railway Garden)	<u>EXC</u>	Adam Moore (Woodside Heights)
<u>X</u>	Joe Rabideau (Fritsch Park)	<u>X</u>	Dan Theno (Oak Grove)		
<u>ABS</u>	Diane Matthews (Graceland)				

APPOINTED MEMBERS:

<u>X</u>	Mayor Jim Schmitt
<u>X</u>	Noel Halvorsen, Executive Director of NeighborWorks, Chair
<u>X</u>	Cheryl Renier-Wigg, Neighborhood Development Supervisor
<u>X</u>	Billie Jo Horsens, Neighborhood Development Specialist
<u>X</u>	Caitlin Green, Neighborhood Support Specialist, Secretary
<u>EXC</u>	Paula Breese, Executive Director of FCR NEW
<u>ABS</u>	Melanie Czipinski Skalmoski, Neighborhood Watch

ROLL CALL: CSI's, Alderman Scannell, Alderman Moore, Community Development Director Kim Flom

1. Consent Agenda

- a. The meeting of June 5, 2014 was called to order at 5:32pm. Minutes of May 1, 2014 and a current financial report were approved with a motion made by Scott Vanidestine of Wilder Park Neighborhood Association and seconded by Dan Theno of Oak Grove Neighborhood Association, all in favor. Motion Carried

2. Brown County Update & Discussion – Troy Streckenbach

- a. Streckenbach spoke on what is happening in Brown County. He stated that the current goal for Brown County is to focus on attracting future generations, young minds, and job creators. Streckenbach spoke on the airport, rail ramps, resource recovery, phosphorous, and being a partner in innovation to our community. The Austin Straubel Airport is a key for the county because it gives the county access to the global market and simply other cities. Secondly, there is a big importance of rail ramps in the county for being able to move product in and out of the market. Next, Streckenbach spoke on resource recovery. In 2021 Brown County will be building a landfill in south Brown County. The key for success for this landfill is to look at what kind of technologies and innovation are out there so we can repurpose the waste. The ultimate goal is to have zero waste. Next, Streckenbach spoke on the phosphorous issue, which is driven by the Clean Water Act. It is important for Brown County to work with Winnebago County and other counties because these communities have an impact overall. The stakeholder here is not just the government, but it is also other businesses and communities. To conclude, it is important to create a long term business environment for our county and have collaborative conversation and action on having entrepreneurs think of Brown County as a place to go. Streckenbach looks forward to making Brown County a destination of the future.
- b. Rosa Herrera of Olde North Neighborhood Association asked about the possibility of a passenger train coming into the Brown County and Green Bay area. Streckenbach responded he is not exactly sure how that all works but a community discussion would have to take place.

- c. Dan Theno of Oak Grove Neighborhood Association asked about creation of a regional watershed agreement. Streckenbach responded that there are a number of alliances that have been formed that are working on that effort, but the bigger problem is all the regulations.
- d. Noel Halvorsen asked what the county is working on relative to our Neighborhood, housing issues, homeless population, the library, and the museum downtown. Streckenbach said the Brown County Housing Authority is working on housing. As far as homelessness issue, if a group were to come forward with a plan that everyone would agree on then that could be taken into consideration. Concerning the library and the museum, the county is starting to look at how to address the current trends that are affecting the number of people walking through their doors and that these issues need to be addressed in a sustainable manner.

3. **Mayor's Report**

- a. The Mayor stated to not undersell the fact of the opportunity for education in Green Bay. New news regarding education is the John Dewey Academy, which is one of the first Charter Schools in Green Bay. Green bay has a strong education but needs to work on the variety of education it offers.
- b. Kid's Day is June 25th; the City has been doing it for twelve years. It really gets the young kids engaged in everything Green Bay has to offer. At the Leicht Park Lunch with the Mayor, the Mayor will officially kick off the read to feed program. Roundy's donated 1500 cans of food. For every book a child reads in the month of July, a can of food will be donated to Paul's Pantry.
- c. The Mayor spoke on where we are at, as a City, with Wal-Mart. The area where Wal-Mart is looking to go is considered to be Downtown Green Bay, and has been confirmed through the City Council. Downtown zoning does not allow for big box stores. On Monday, the Planning Commission will take a vote on whether or not we should give an exception to the zoning in this situation. On Tuesday the Mayor will be speaking with the Aldermen on the matter, on Wednesday the Mayor will be speaking with some stakeholders, and on Thursday they will go public with it all. The next question is if not Wal-Mart, then what? Thursday at 1pm there will be a press conference on this matter.

4. **Emerald Ash Borer Information Session – City Forester Brian Pelot**

- a. Pelot walked through a little bit of a timeline of the Emerald Ash Borer (EAB) in Green Bay. It has been in the state of Wisconsin 2008. In 2009 there was a trap find in the City of Green Bay where the WPS headquarters are. As a result of this, there was a massive trapping program in which one bug in one trap was found at WPS, out of 120 traps in the downtown area of the City. In winter 2010 the tree was cut down. The EAB takes 4-5 years to kill a tree. In 2010-2012 the City did trapping and did not find anything until the summer of 2012. About 200 yards away from the first bug they found the first actual infestation. In 2012 the City started the treatment program, and more trees were taken down in the area. Right now we are in year three of a five year plan. The treatment program is not to eradicate the bug but to remove and treat the trees. Trees are a benefit to water quality so it is important to treat as many trees as possible. Treatments are effective.
- b. If you notice a lot of woodpecker activity in a tree, give forestry a call, it is possible that EAB lies in the tree.
- c. For homeowners who want to their own treatment, it is a commitment because it is an annual treatment. If you are interested in doing treatment, give Brian a call. He will let you know if the tree is worth treating, if it is something you can do yourself, or if it should be hired out. Treatment can be done once the ground thaws out from winter and then once again in September or October. There have been about 400 Ash trees in the right of way in the City that have been taken down due to the EAB, 7,000 still remain.
- d. If you would like Brian to work with your association, speak at a meeting, write a clip for your newsletter, or assist you in a different way, contact him at BrianPe@greenbaywi.gov

5. **Ben's Wish/Firecracker Food Drive – Peter Delain**

- a. This food drive is named after Peter's son, Ben. In 2007 Ben had spotted a homeless man and had given him some food, a couple of days after Ben passed away in an accident. Since 2009 they started collecting food on the 4th of July in Downtown Green Bay, with two collection sites. One collection site is in front of the Neville Museum and the other is on the other side of the bridge at the corner of Washington and Main Street. In Green Bay, over 12,000 kids live in poverty, and there are over 1,000 that are homeless.

- b. Peter asks the Neighborhood Associations to partner with Ben's wish and do food collection in their neighborhoods. For any questions contact info@benswish.org or benswish.org
6. **City Funded Mini Grants – Noel Halvorsen.**
- a. Astor received a grant for sign beautification with historically accurate plants in collaboration with residents of the Ethan House.
 - b. East Shore Drive received a grant for protecting/creating natural beauty for the purchase of plants for signs and for hiring of Endeavor Environmental Service to spray/clear phragmites.
 - c. Fireman's Park received a grant for solar powered lighting for their identification sign and sign beautification.
 - d. Joannes Park received a grant for their annual music festival and events partnerships.
 - e. Marquette Park received a grant for street signs/logos and Marquette Park Annual Fun Fest.
 - f. Oak Grove for received a grant for sign beautification and a neighborhood/city communication project through the use of refrigerator magnets.
 - g. Red Smith received a grant for safety lights for Red Smith Park.
 - h. Starlite received a grant for playground equipment for East River Van Beaver Park.
 - i. Schmitt Park received a grant for National Night Out and Refurbishment of the "Emergin Sturgeon" sculpture.
 - j. Three Corners received a grant for sign beautification.
7. **City Staff Updates**
- a. Bob Heroux was recognized for his service and time he put towards the Neighborhood Associations as it is his last meeting.
 - b. Cheryl stated that if you are having trouble in your association and think your association is going to go inactive, please call us and let us know so we can help you before you lose your board. She also reminded everyone that it is the responsibility of each Neighborhood Association to maintain their neighborhood identification sign lot. Do not let sign lots overgrow, instead please clear the lot of the overgrown plants and lay mulch down. You can get mulch for free at the Yard Waste Center.
 - c. CSI's of District A are seeing more activity in the parks. The Playground Program starts soon so they will begin doing daily visits to the pools and parks, and talking with the Playground Program Leaders and Pool Directors.
 - d. CSI's of District B did a newsletter drop for an Olde Norwood Reformation Meeting and also have been targeting the Howard Street area.
 - e. CSI's of District C reported that there is some concern with homeless, NEW Community Shelter is seeing more action. The Task for is also making a list of graffiti markings in the area, please call in and let them know if you see anything.
 - f. CSI's of District D reported multiple break-ins into cars on East Shore Drive. Also, people are entering people's homes through open garage doors with nobody home. If you see suspicious activities please call it in.
 - g. If you have any questions for an accountant related to your Neighborhood Association, please let Caitlin Green know at CaitlinGr@greenbaywi.gov. Caitlin will be working with an accountant to put a handout or presentation together on accounting for Neighborhood Associations.
 - h. Cheryl Renier-Wigg was voted in as new Vice Chair and Billie Jo Horsens as new Treasurer.
 - i. GBNLC Capital Campaign is at \$94,200 in pledges out of a \$500,000 goal. Neighborhoods have an \$8,000 goal, which is about \$200 per association. Neighborhoods are currently at \$200. Keep fundraising!
8. **Open Forum**
- a. Starlite has a rummage sale Saturday, June 7th from 8am-3pm.
 - b. Seymour Park will be working on their sign lot Saturday, June 7th.
 - c. Fort Howard is trying to do outreach in their neighborhood. They will be partnering with the Broken Spoke and having a bike rodeo on June 14th at the Fort Howard Elementary School Parking Lot and will be having an outdoor movie on June 28th.
 - d. Patrick Kloster of Schmitt Park reminded everyone of National Night Out on August 5th. Schmitt Park will also be having a rummage sale Friday, June 6th and Saturday, June 7th from 8am-4pm. Also, a past Schmitt Park Scholarship recipient just won a UWGB Leadership Award.
 - e. Red Smith will be having a garage sale Friday, June 20th and Saturday, June 21st from 8am-4pm.
 - f. Fireman's Park will be having an interim meeting on Wednesday, June 11th to plan their upcoming events. Saturday, June 28th they will be having a Brat Fry.

- g. Marquette Park Fun Fest is August 3rd from 11am-4pm.
- h. Fritsch Park will be having a rummage sale Friday, June 13th and Saturday, June 14th and they just had their first Brat Barn fundraiser.
- i. John Muir Park just had their annual rummage sale with 70 houses participating compared to 20 houses last year.
- j. Baird Creek will be having their annual picnic on Saturday, July 26th from 4pm-7pm at Baird Creek Park.
- k. Three Corners will be cleaning up their sign lot shortly.
- l. Joannes Park Music Festival is August 16th at Joannes Park. There will be an East High School and West High School Battle of the Bands. Also, any Neighborhood Association that wants to use the event as a fundraiser for their association is open to do so, just contact Joannes Park Neighborhood Association. Joannes Park will also be having a food tent at the Pride Alive Event at Joannes Park on Saturday, July 12th from 11am-10pm.
- m. Preble Park will be celebrating Flag Day on June 14th and is in the process of picking a design and location for their identification sign.
- n. Wilder Park is hosting an outdoor movie on Friday, July 13th and it will be Mr. Peabody and Sherman.
- o. NeighborWorks will be having their annual picnic Saturday, June 7th from 11am-1pm with brats and burgers. It is Mayor Schmitt's birthday that day, there will be birthday cake.
- p. Cheryl stated that there is a Neighborhood Association in King of Arms that is looking at forming; they will be Neighborhood Association number 40. Also, please return any Kid's Day wristbands that you will not be using back to City Hall or the libraries. There is always a shortage of Kid's Day wristbands.

9. **Adjournment**

- a. A motion to adjourn the meeting of June 5, 2014 was made, all in favor. Motion carried. Meeting adjourned at 7:15pm.