



Meeting: Downtown Citizen Steering Committee Meeting #5
Date: August 15, 2013
Time: 6:00 – 8:00 p.m.
Location: Associated Bank Conference Room (433 Main Street)

Last Updated On: August 16, 2013

MEETING SUMMARY

1) Call to Order

C. Niles called the meeting to order at 6:00 p.m.

2) Approval of July 18, 2013, Meeting Summary

A motion was made by S. Dettman and seconded by J. Blom to approve the summary of the July 18, 2013 meeting. Motion carried.

3) Review Preliminary Data Analyses

The CSC was provided with a document containing preliminary background data gathering and mapping for the project. N. Sparacio and N. White reviewed the maps and data with the Committee. Discussion highlights included the following:

- The downtown street grid has very few interruptions. The new street to be constructed between Baylake Bank and the new Schreiber headquarters should help improve circulation around Main Street.
- There is a dynamic tension around parking options, transportation options, and land use density. The downtown plan and downtown parking study need to be coordinated in this regard. Potential improvements to parking, bicycling, and transit were discussed.
- The existing land use mix was discussed. Not only are more residential uses needed to grow the downtown, but the availability of retail goods must be improved concurrently. How does Green Bay's land use mix compare to that of other cities?
- Historic preservation was discussed. Historic places and buildings were a strong theme in the June public workshop. It was questioned what people were responding to – certain styles of architecture or the history itself.
- Population and household statistics reflect a past that is quickly changing. 200 new households in pending development projects will have a significant impact on these demographic indicators. The concentration of low income housing in the downtown has an impact on incomes and educational attainment. How do Green Bay's demographics compare to other central cities? The median rents seem low, and the housing vacancy rate seems high.
- Business mix and employment statistics are also quickly changing. An inventory of businesses by square footage and vacancy rates is in progress and will provide more current information.
- The assessed value of the downtown has grown at about the same rate as the rest of the City at about 3% annually.

4) Discuss Upcoming Public Workshop

The next public workshop will be held at the Neville Museum on August 29 at 6:00 p.m. It will consist of a formal presentation and an open house. The presentation will provide an overview of the background data, some information on the development process, a recap of dominant themes from the June workshop, and directions for the open house stations.

The workshop stations will consist of the mission and role of the downtown, an interactive map of transportation issues, and a visual preference survey. The draft visual preference survey materials were previewed by the Committee, and the group's feedback will be provided to the consultant.

Publicity for the event has already started to go out. The CSC is asked to help promote the event within their networks. Other in-person venues for public participation are not being used to their full potential. The team will continue to push for participation opportunities at farmers markets and events like Art Street.

5) Discuss Development/Redevelopment Opportunities

This item will be reserved for a future meeting of the CSC.

6) Planning Process Updates and Next Steps

In addition to the August 29 public workshop, the upcoming milestones include assembling The State of the Downtown report, formulating a draft vision statement based on the public input received so far, and starting to develop alternative future scenarios for the next phase of public input. The website will continue to be enhanced and promoted as a way for more people to participate in the activities of the public workshops if they are unable to attend.

7) Set Next Meeting

The next CSC meeting will be September 19 at 6 p.m. C. Niles will check on the availability of the Associated Bank conference room for this meeting.

8) Public Comment

There were no public comments in addition to the discussion of the Citizen Steering Committee on the agenda items.

9) Adjourn

C. Niles adjourned the meeting at 7:55 p.m.

Meeting Attendees		<u>P</u> resent, <u>E</u> xcused, <u>A</u> bsent	
<u>P</u>	Alex Galt	<u>P</u>	Ian Griffiths
<u>A</u>	Brent Weycker	<u>P</u>	Jamie Blom
<u>E</u>	Carol Karls	<u>P</u>	Jeff Mirkes
<u>P</u>	Chris Naumann	<u>P</u>	Lawrence Ferry
<u>P</u>	Chris Niles	<u>P</u>	Mayor Jim Schmitt
<u>E</u>	Chuck Lamine	<u>P</u>	Miriah Kelley
<u>P</u>	Cindy Mills	<u>P</u>	Nicole Zich
<u>P</u>	Dan Moore	<u>P</u>	Rob Byrne
<u>P</u>	Ald. Dave Boyce	<u>P</u>	Scott Dettman
<u>P</u>	Glenn Spevacek	<u>P</u>	Tim Duckett
<u>P</u>	Heather Mueller	<u>P</u>	Tina Quigley

Support Team

Nic Sparacio, Planning Department
 Neil White, Economic Development Department

Others Present

Bill Meindl