

**GREEN BAY NEIGHBORHOOD
LEADERSHIP COUNCIL**

MINUTES
Thursday, November 7, 2013 5:30 p.m.
Wally's Spot
1979 Main Street

NEIGHBORHOOD ASSOCIATION MEMBERS:

<u>X</u>	Molly Martzke (Astor)	<u>X</u>	Mike Erickson (Joannes Park)	<u>X</u>	Dan Theno (Oak Grove)
<u>X</u>	Bobbie Lison (Astor East River)	<u>X</u>	Carolyn Mackenna (John Muir Park)	<u>X</u>	Jim Haskins (Olde Norwood)
<u>X</u>	Skip Wilson (Baird Creek)	<u>ABS</u>	Andrew Opicka (Lake Largo)	<u>X</u>	George Raymaker (Preble Park)
<u>ABS</u>	David Blackman (Bay Highlands)	<u>ABS</u>	Gary Coleman (Lombardi)	<u>X</u>	Dave Bieda, Jane Hansen (Red Smith)
<u>X</u>	Dale Tease (Colburn)	<u>X</u>	David Hintz (MacArthur Heights)	<u>X</u>	Patrick Kloster (Schmitt Park)
<u>X</u>	Glenn Spevacek (Downtown)	<u>X</u>	Beth Nadolski-Spears (Maple Arches)	<u>ABS</u>	Miriah Kelley (Seymour Park)
<u>X</u>	Trudy Jacobson (East Shore Drive)	<u>X</u>	Jim Ridderbush (Marquette Park)	<u>X</u>	Debbie Tilot (Starlite)
<u>X</u>	Caroline Stoviak (Fireman's Park)	<u>ABS</u>	Bob Heroux (Mather Heights)	<u>X</u>	Emily Jacobson (Three Corners)
<u>X</u>	Joy Glass (Fisk Addition)	<u>X</u>	Craig Runnoe (McAuliffe Park)	<u>X</u>	Scott Vanidestine (Wilder Park)
<u>X</u>	(Fort Howard)	<u>X</u>	Ann Hartman (Navarino)	<u>ABS</u>	Adam Moore (Woodside Heights)
<u>X</u>	Joe Rabideau (Fritsch Park)	<u>X</u>	Dick Pigeon (Nicolet Drive)		
<u>X</u>	Diane Matthews (Graceland)	<u>X</u>	Greg Maloney (NW Railway Garden)		

APPOINTED MEMBERS:

<u>X</u>	Mayor Jim Schmitt
<u>X</u>	Noel Halvorsen, Executive Director of NeighborWorks, Chair
<u>X</u>	Rob Strong, Director of Planning and Development, Vice Chair
<u>X</u>	Cheryl Renier-Wigg, Neighborhood Development Supervisor
<u>X</u>	Andy Rosendahl, Neighborhood Development Specialist, Treasurer
<u>EXC</u>	Sadie DiNatale, Neighborhood Support Specialist, Secretary
<u>X</u>	Paula Breese, Executive Director of FCR NEW
<u>EXC</u>	Melanie Czypinski Skalmoski, Neighborhood Watch

ROLL CALL: CSI's, Reed Hardy.

1. Consent Agenda

The meeting of November 7, 2013 was called to order at 5:30 pm. Minutes of October 3, 2013 and a current financial report were approved with a motion made by Skip Wilson of Baird Creek Association and seconded by Dan Theno of Oak Grove Association. Motion carried.

2. Steering Committee

There are currently two vacancies on the GBNLC Steering Committee. A request was made that if any Neighborhood Association president is interested in serving on the Committee to contact Andy at Andyro@greenbaywi.gov. Time committee includes one meeting a month that lasts one hour. Members of the Steering Committee help put the monthly GBNLC agenda together, help choose high-value speakers, help draft the annual budget, and work behind the scenes to assist in getting the GBNLC meetings to run successfully.

3. 2014 Budget Discussion

Noel Halvorsen briefly spoke about the line items of the proposed GBNLC budget for 2014. The budget will be approved at January's GBNLC meeting. Also to begin in January of 2014 is the GBNLC Capitol Fund Drive.

4. Award Nomination Discussion

Andy Rosendahl spoke about the GBNLC's 3rd annual Neighborhood Awards. Each year nominations are taken for five categories: Communications, Event/Program, Beautification, Organization, and Neighborhood of the Year. Nominations of Associations or individuals can be sent to Sadie at Sadiedi@greenbaywi.gov by November 15th where an awards committee will then review the nominations. Prizes and recognition will be given to the winner of each category which will be announced at the Annual/Holiday meeting on December 5th.

5. City Staff Update

Andy Rosendahl spoke of the annual meeting on December 5th to remind Associations to please RSVP with the number of attendees (1-4 members) by November 21st to Sadie at Sadiedi@greenbaywi.gov. Rosendahl also stated that any Mini-Grant funds from 2012 that would like to be carried over into the 2014 budget requires a written request which can be sent to Sadie at Sadiedi@greenbaywi.gov. Lastly, a reminder that Operating Grants will now have a rolling deadline, where applications will be dispersed in January and Associations have until December to send in their application for a \$1000 grant.

Cheryl Renier-Wigg reminded Associations that when bringing in speakers it is the responsibility of President and Officers to keep meetings in order and to ensure that all discourse remains civil. Presidents are well in their authority to use the gavel if people get rude or un-orderly to guest speakers. This also applies to regular board meetings when guest speakers are not present. Renier-Wigg also spoke of the GBNLC Activity Arsenal. Some options to consider for next year were suggested: Grill and Trailer, Enclosed Trailer, and Mobile PA System.

Rob Strong stated his retirement for Director of the City Planning and Community Development department to be effective at the end of the year. He will be in attendance at the December GBNLC meeting which will also serve as his last day as Vice-President of the GBNLC.

6. Open Forum/Q and A Discussion

Questions regarding printing services was addressed that Associations are welcome to use the City Print Shop (can be contacted at printshop@greenbaywi.gov). A tip was given that to save costs on printing and mailing to utilize postcards instead of full sheet publications and envelopes.

Questions regarding online communication were addressed that Associations may use Facebook as a free resource to disseminate information as well as their Association website under the City of Green Bay website. Website training for Associations will be scheduled for early 2014 where the City Web Developer will do a walkthrough of how Associations can administer and update their individual websites.

Questions regarding not being able to reach all residents in the neighborhood with publications/newsletters were addressed that for some apartment/rented buildings a large-scale poster copy of newsletters can be posted by contacting the property manager/owner of the establishment. To look up property owners/landlords contact information you can use the City's web based GIS system. A tutorial on how to use this system will be presented at an upcoming GBNLC monthly meeting.

Questions regarding neighborhood marketing (such as putting logos on t-shirts, mugs, magnets, tote bags, etc.) was addressed by having Associations who have ordered these supplies in the past name off some local companies. Some companies or resources your Association could use includes: Image Innovators, Global Recognition, Team Apparel, or Express Embroidery.

Questions regarding the cost of office supplies (such as paper to print agendas or minutes and ink for this printing) was addressed by explaining that the cost of these materials can be estimated by the president or whoever manages these tasks and taken out of the Association's budget so that it does not come out of pocket of the individual whose job description it is to accomplish these tasks.

Any other questions that come up at any time can be addressed to Sadie at Sadiedi@greenbaywi.gov, Andy at Andyro@greenbaywi.gov, or Cheryl at cherylre@greenbaywi.gov.

7. Mayor's Report

Mayor Jim Schmitt spoke about recruiting businesses to Green Bay. Recently this includes meeting with Whole Foods Grocery to look into the feasibility of them setting up shop in Green Bay.

Schmitt mentioned that the 2014 City Budget passed on November 5th. This budget will include 6 new officers as well as the continuation of the city-funded mini-grant program for Associations.

After attending a meeting regarding a program called Community Conversations, Schmitt mentioned that a future GBNLC meeting will include discussion of topic so that Associations and the Multi-Cultural center can get together and share information.

The Mayor's Beautification Award Show presented 8 awards—1 presented to the Starlite Neighborhood Association for their sign, landscaping, and seasonal décor.

A Holiday Lights Tour will be established this year as well, as stated by Mayor Schmitt. This entails a "Nominate your Neighbor" set up where there will be 5 award categories for holiday lights. Each winning property will receive \$50 and a recognition plaque/certificate. The Association this property falls in will receive \$350.

Lastly, Green Bay's holiday parade will be November 23th. After the parade there will be a dedication of a Bart Star Statue. Bart Star will also be grand marshal of the parade.

8. Adjournment

A motion to adjourn the meeting of October 3, 2013 was made by Patrick Kloster of Schmitt Park Association and seconded by Jim Haskins of Olde North Association. Meeting adjourned at 6:47 pm.