

GENERAL ORDINANCE NO. 20-09

AN ORDINANCE
AMENDING CHAPTER 13,
GREEN BAY MUNICIPAL CODE,
REGARDING THE EXPANSION OF PAYDAY
LOAN DENSITY PROVISIONS OR DEFINITIONS
TO INCLUDE TITLE LOAN BUSINESSES

THE COMMON COUNCIL OF THE CITY OF GREEN BAY DOES ORDAIN AS FOLLOWS:

SECTION 1. Chapter 13-303, Definitions, Green Bay Municipal Code, is hereby amended to include the following definition:

Auto Title Loan Business: Any person licensed pursuant to Sec. 138.09 and Sec. 218.05, Wis. Stats., who makes a loan that is secured by an interest, other than a purchase money security interest, where the title of an automobile, motorcycle, any motor vehicle or titled vehicle is used as collateral.

SECTION 2. Chapter 13-800, Table 8-1, Principal Uses in the Commercial Districts, Green Bay Municipal Code, is hereby amended by adding Auto Title Loan Business as a conditional use in the C1, C2, and C3 districts with Development Standards pursuant to Section 13-1606(v), Green Bay Municipal Code.

SECTION 3. Chapter 13-1606, Land Use Development Standards – Commercial Uses, Green Bay Municipal Code, is hereby amended by adding the following:

- (v) **Payday Loan Businesses and Auto Title Loan Businesses:**
 - (1) It is the purpose of this ordinance to regulate the hours of operation on all payday loan businesses **and auto title loan businesses**. The majority of existing payday loan businesses **and auto title loan businesses** are located near residential areas where business hours may impact the residents of the area. Payday loan businesses **and auto title loan businesses**, like other financial businesses, do not provide services that must be available at hours other than normal business hours. This ordinance is deemed for the benefit of the health, safety, and welfare of the public. No payday loan business **or auto title loan businesses** may be open between the hours of 9:00 PM and 6:00 AM.
 - (2) Payday loan businesses **and auto title loan businesses** allowed as a conditional use, provided no other payday loan business **or auto title loan business** is located within 5,000 feet, and no payday loan business **or auto title loan business** shall be allowed within 150 feet of any residential district.

SECTION 4. All ordinances, or parts of ordinances, in conflict herewith are hereby repealed.

SECTION 5. This ordinance shall not take effect until a public hearing is held thereon as provided by Section 13-204, Green Bay Municipal Code, and the adoption and publication of this ordinance.

Dated at Green Bay, Wisconsin this 21st day of July, 2009.

APPROVED:

/s/ James J. Schmitt
Mayor

ATTEST:

/s/ Chad J. Weininger
Clerk

bc

First Reading: 6/23/09
Effective Date: 7/25/09