

GENERAL ORDINANCE NO. 24-10

AN ORDINANCE  
AMENDING SECTION 13-2014,  
GREEN BAY MUNICIPAL CODE,  
TO ALLOW VIDEO DISPLAY SIGNS

THE COMMON COUNCIL OF THE CITY OF GREEN BAY DOES ORDAIN AS FOLLOWS:

**SECTION 1.** Section 13-2014, Green Bay Municipal Code, is amended as follows:

**13-2014. Temporary signs.** Temporary signs shall be allowed in excess of the sign limitations for permanent signs, in compliance with the following:

(a) Temporary signs shall be permitted only in mixed-use, commercial, and industrial districts or in residential districts in conjunction with a new subdivision.

(b) Signs shall comply with the setback provisions for monument or ground/pylon signs in each zoning district.

(c) Signs shall be limited to thirty-two (32) square feet in total area per property.

(d) Signs shall require a permit from the Zoning Administrator for each location and time-period.

(e) Signs shall be located on the property the advertising pertains to, unless for a civic or public event which may project over the right-of-way with city approval.

(f) Signs shall be limited to a maximum of three (3) periods per year per property (defined by a single Property Identification Number). Each period not to exceed thirty (30) days.

(g) All pennants, streamers, banners, and other forms of temporary signs must be maintained and not frayed, torn, or tattered.

(h) No more than two (2) banners, balloons, flags, or posters shall be permitted at one time on a property, subject to the time limitations under (f) above. Balloons and other aerial devices may not exceed fifty (50) feet in height.

(i) No more than one readerboard or other portable ground sign shall be permitted at one time on a property, subject to the time limitations under (f) above.

**(j) Video display signs shall be allowed as temporary signs as permitted in Sections 13-2014 and 13-2021(a) and (b), Green Bay Municipal Code.**

**SECTION 2.** All ordinances, or parts of ordinances, in conflict herewith are hereby repealed.

**SECTION 3.** This ordinance shall not take effect until a public hearing is held thereon as provided by Section 13-204, Green Bay Municipal Code, and the adoption and publication of this ordinance and has no financial impact on the City.

Dated at Green Bay, Wisconsin, this 17<sup>th</sup> day of August, 2010.

APPROVED:

/s/James J. Schmitt  
Mayor

ATTEST:

Chad J. Weininger  
Clerk

First Reading: 07/20/10  
Effective Date: 08/21/10