



Office of the Mayor

James J. Schmitt
Mayor

February 2, 2015

Dear WELCOA Team:

We at the City of Green Bay are hereby filing a formal letter of commitment to participate in the Wisconsin pilot of the WELCOA Top 100 Active Companies Challenge.

Our organization is fully committed to improving the health and well-being of our employees. To that end, we would like to foster an environment that encourages our employees to move more and create a lasting culture that promotes daily movement, healthy living, and improved well-being. During this challenge, it is also my goal to raise community awareness and promote my vision for a "Well Community."

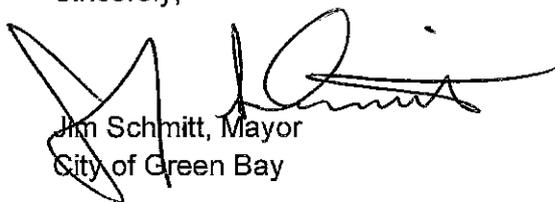
We understand that a very important component of the WELCOA Top 100 Challenge is providing the participants with the necessary resources and support, including:

- At least 10 minutes a day to walk
- Daily access to the Top 100 Active Companies platform
- 30% participation from our employee population
- A dedicated onsite coordinator who will be responsible for employee registration and communication throughout the challenge

Our leadership team at the City of Green Bay will be made aware of the challenge requirements and will support the entire organization in its efforts throughout the program.

I look forward to us working together to make the City of Green Bay one of the most active employers in the state of Wisconsin.

Sincerely,



Jim Schmitt, Mayor
City of Green Bay