



Meeting: University Avenue Citizen Steering Committee Meeting #1

Date: February 20, 2013

Time: 6:00 p.m. – 8:00 p.m.

Location: Boys & Girls Club Conference Room, 1451 University Avenue

Last Updated On: February 26, 2013

Meeting Summary

1) Call to Order

Meeting was called to order at 6:03 p.m. by D. Lindstrom.

2) Introductions

Completed

3) Project Structure, Roles and Responsibilities, Ground Rules for Interaction

a) Review draft document

Completed - D. Lindstrom described in detail the project structure, roles and responsibilities, and ground rules for interaction. No edits from the CSC at this time.

b) Committee officers – discuss nominations and actions for next meeting

Completed - Project support staff directed the CSC members prior to the next meeting to consider which committee members would best represent and facilitate the leadership roles of Chairperson and Vice-Chairperson.

4) Committee Composition

a) Review committee cross-section

Completed

b) Identify needs for other potential members

Completed – The group discussed and identified (1) restaurants, (2) younger generations/families, and (3) cultural groups as select segments of the population that still need a stake or representation within the CSC or as special focus groups.

5) Proposed Planning Process

Completed – D. Lindstrom described in detail the planning process and reviewed the presentation for the Public Workshop #1.

6) Public Workshop #1

a) Logistics and outreach were reviewed and discussed.

D. Lindstrom discussed the intended outreach and advertising opportunities - media packets, direct mailings, business flyers, and neighborhood newsletters.

b) Workshop goals were reviewed and discussed.

c) Draft presentation was reviewed and discussed.

7) Draft Business Survey

Some initial discussion of the draft survey was completed.

8) Stakeholder Interviews

Some initial discussion of the stakeholder interviews was completed. The committee started to draft a list of potential stakeholder candidates. This will be discussed further at the next meeting.

9) Set Next Meeting

The group agreed that an earlier meeting would be beneficial to those members working in the area. The next meeting will be held on March 27, 2013, at Midwest Dental (1833 University Avenue) from 5:30-7:30 p.m.

The group also set the date for the first public input meeting – March 21, 2013 from 6:00-8:00 p.m. at Nicolet Elementary School, 309 Elm Street.

10) Public Comment

There were no public comments in addition to the discussion of the CSC on the agenda items.

11) Meeting was adjourned at 7:25 p.m.

Meeting Attendees

<u>P</u>	Dave Schuldt	American Foods	<u>E</u>	Nikki Aderholdt	Green Bay Housing Authority
<u>P</u>	David Demro	St. Peter and St. Paul	<u>P</u>	Patrick Kloster	Schmidt Park
<u>P</u>	Dennis Hecker	Willow Park Apartments	<u>E</u>	Paul Fassbender	University Ave SuperMarket
<u>P</u>	Dr. Chris Hansen	Midwest Dental	<u>P</u>	Phil Lee	University Ave and Danz
<u>P</u>	Nick Allard	Toonen Companies	<u>E</u>	Pliar Zargoza	Wells Fargo
<u>P</u>	Karen Faulkner	Golden House	<u>P</u>	Retha Wallman	Bank Mutual
<u>P</u>	Kevin Konkol	Boys and Girls Club	<u>E</u>	Sid Bremer	Resident / Plan Commission
<u>P</u>	Larry Collins	JBS	<u>P</u>	Emily Jacobson	Three Corners
<u>P</u>	Mark Nysted	Tillman's	<u>E</u>	Tonmoy Islam	UWGB URS
<u>P</u>	Nate Calton	American Foods	<u>P</u>	Trudy Jacobson / Tom Holschuh	East Shore Drive

P=Present A=Absent E=Excused

Support Team

Daniel Lindstrom, Planning Dept
 Jami Harrington, Economic Development
 Neil White, Economic Development

Others

None