



**Meeting:** University Avenue Citizen Steering Committee Meeting #5

**Date:** August 22, 2013

**Time:** 5:30 p.m. – 7:00 p.m.

**Location:** Midwest Dental on University Avenue

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Last Updated On: January 13, 2014

## **Meeting Summary**

### **1) Call to Order**

Meeting was called to order at 5:38 p.m. by D. Lindstrom.

### **2) Approve Meeting Summary of May 22, 2013**

Summary was approved with a motion made by S. Bremer and seconded by N. Carlton.

### **3) Introduction to New Consultant Team Members**

Paul Bilotta and Lynelle Caine introduced themselves as new members to the University Avenue Support Team representing Stantec. P. Bilotta stated he would be the lead for the planning project. L. Caine stated she would be the project lead for the brownfield and assessment work as a part of this project and the larger assessment grant.

### **4) Discussion and Overview of Revised Timeline and Work Plan**

CSC member roles will remain the same with the only role change being the option to join the newly initiated Brownfield Subcommittee. J. Harrington stated she would be the project lead for the subcommittee. Staff called for additional volunteers to sit on the committee.

### **5) Review and Discuss Recent Public Participation Results**

Staff presented the Public Workshop report. The group evaluated the results and concluded focus themes identified by staff were appropriate with the collected results. After reviewing the data, the committee recommended two additional focus themes: Crime/Security and Landscaping and Parks. Staff stated they would include these topics into their results.

### **6) Set Next Meeting**

The next CSC meeting will be September 25, 2013; location to be announced.

### **7) Public Comment**

There were no public comments in addition to the discussion of the CSC on the agenda items.

### **8) Adjourn**

Meeting was adjourned at 6:59 p.m. with a motion made by R. Wallman and seconded by D. Schuldt.

**Meeting Attendance**

<u>P</u>	Dave Schuldt	American Foods	<u>P</u>	Nikki Aderholdt	Green Bay Housing Authority
<u>A</u>	David Demro	St. Peter and St. Paul	<u>A</u>	Paul Fassbender	University Ave SuperMarket
<u>E</u>	Dennis Hecker	Willow Park Apartments	<u>P</u>	Phil Lee	University Ave and Danz
<u>P</u>	Dr. Chris Hansen	Midwest Dental	<u>P</u>	Retha Wallman	Bank Mutual
<u>P</u>	Nick Allard	Toonen Companies	<u>P</u>	Sid Bremer	Resident / Plan Commission
<u>P</u>	Karen Faulkner	Golden House	<u>E</u>	Emily Jacobson	Three Corners
<u>A</u>	Kevin Konkol	Boys and Girls Club	<u>A</u>	Tonmoy Islam	UWGB URS
<u>E</u>	Larry Collins	JBS	<u>A</u>	Trudy Jacobson / Tom Holschuh	East Shore Drive
<u>E</u>	Mark Nysted	Tillman's	<u>E</u>	Todd DeVillers	RE Commercial
<u>P</u>	Nate Calton	American Foods			

P=Present A=Absent E=Excused

**Support Team**

Daniel Lindstrom, Planning Dept  
 Jami Harrington, Economic Development  
 Neil White, Economic Development  
 Sadie DiNatale, Planning Dept  
 Paul Bilotta, Stantec  
 Lynelle Caine, Stantec

**Others**

# Business Survey Results

## Quick Facts

58 businesses responded to the survey for this planning project ending August 2013.

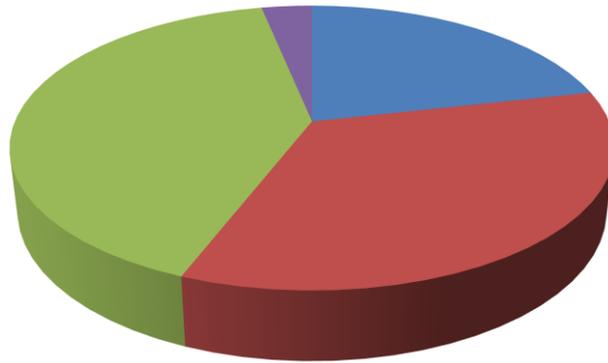
City staff and Interns both mailed and delivered surveys door to door.

Range of information: Webster Avenue to the VA  
Vacancy Rate: 20.7% West of Clement St.: 11.9%  
Traffic Count Range: 12,000 - 14,300

# Business Survey Results

Businesses: 90

Dining: 20   Retail: 32   Service: 38   Other: 3

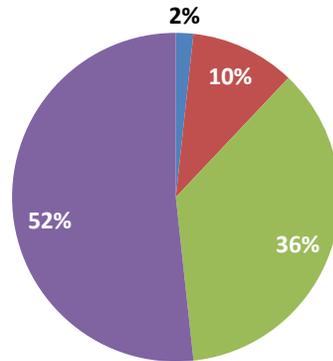


■ Dining   ■ Retail   ■ Service   ■ Other

# Business Survey Results

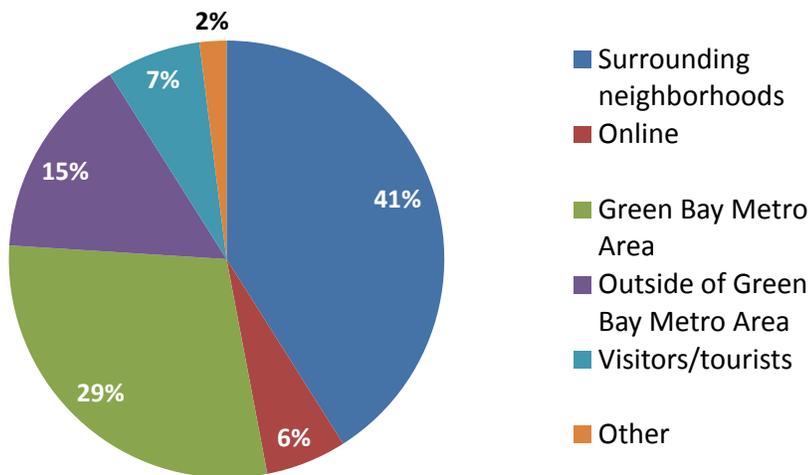
Length of Time in Business on University Avenue

- Less than 2 years
- 2 to 5 years
- 5 to 15 years
- more than 15 years



# Business Survey Results

Customer Base



# Business Survey Results

If A Membership Association Were Formed, Businesses Would:

