



Meeting: University Avenue Citizen Steering Committee Meeting #2

Date: April 24, 2013

Time: 5:30 p.m. – 7:00 p.m.

Location: The Cedar Lake Apartments—830 Liebman Ct

Last Updated On: May 16, 2013

Meeting Summary

1) Call to Order

Meeting was called to order at 5:35 p.m. by T. DeVillers.

2) Approve Meeting Summary of March 27, 2013

Summary was approved with a motion made by T. Jacobson and seconded by R. Wallman.

3) Presentation from Economic Development on TIF and BID

Per request at March 27, 2013 CSC meeting, Jami Harrington of Economic Development informed the committee on Tax Increment District (TID) and Tax Increment Finance (TIF). Neil White of Economic Development informed the committee on Business Improvement Districts (BID). Informational documents are available for reference.

4) Discussion of Project/Plan Goals

The committee reviewed University Avenue Redevelopment Goals. Minor adjustments were made as well as two additional goals were created to include connectivity of natural resources and connectivity of diverse demographics of people. Currently, University Avenue's Redevelopment Plan will include the discussed 11 goals to be used as guiding principles for the remainder of the project planning process.

5) Discussion of Public Meeting #2 Exercises

The committee discussed exercises for University Avenue's second public meeting (May 29, 2013; 5:30P-7:30P). Exercises will include a "comment corner", a survey asking quality of life questions, a mapping exercise with corresponding dots, a facilitated discussion with staff, as well as a colored mapping exercise.

6) Discussion of Initial Sub-Districts

The committee discussed current sub-districts by delineating areas of the corridor with commercial, mixed use, residential, and industrial land uses.

7) Set Next Meeting

The next CSC meeting will be May 22, 2013, from 5:30P-7:30P. Location is to be announced.

8) Public Comment

There were no public comments in addition to the discussion of the CSC on the agenda items.

9) Adjourn

Meeting was adjourned at 7:31 with a motion made by D. Schuldt and seconded by C. Hansen.

Meeting Attendance

<u>P</u>	Dave Schuldt	American Foods	<u>P</u>	Nikki Aderholdt	Green Bay Housing Authority
<u>P</u>	David Demro	St. Peter and St. Paul	<u>A</u>	Patrick Kloster	Schmidt Park
<u>E</u>	Dennis Hecker	Willow Park Apartments	<u>P</u>	Paul Fassbender	University Ave SuperMarket
<u>P</u>	Dr. Chris Hansen	Midwest Dental	<u>P</u>	Phil Lee	University Ave and Danz
<u>E</u>	Nick Allard	Toonen Companies	<u>P</u>	Retha Wallman	Bank Mutual
<u>E</u>	Karen Faulkner	Golden House	<u>E</u>	Sid Bremer	Resident / Plan Commission
<u>P</u>	Kevin Konkol	Boys and Girls Club	<u>P</u>	Emily Jacobson	Three Corners
<u>P</u>	Larry Collins	JBS	<u>P</u>	Tonmoy Islam	UWGB URS
<u>E</u>	Mark Nysted	Tillman's	<u>P</u>	Trudy Jacobson / Tom Holschuh	East Shore Drive
<u>P</u>	Nate Calton	American Foods			
<u>P</u>	Todd DeVillers	RE Commercial			

P=Present A=Absent E=Excused

Support Team

Daniel Lindstrom, Planning Dept
 Jami Harrington, Economic Development
 Neil White, Economic Development
 Sadie DiNatale, Planning Dept

Others

None