S.N.A.P. Serial Number Awareness Program

We at the Green Bay Police Department hope that you are never a victim of theft. Unfortunately, thefts do occur but there is something you can do to increase the odds of getting your property back. We recommend that you record serial numbers and descriptions of your valuables. In order to make this easier for you, we have created a website where you can store this information. You can create your own password protected account. The information will be stored on a secure server in case it is necessary for you to retrieve or update anything.

A large portion of stolen property is resold. Second hand stores record the property they take in and send this information to the police. Without identifiable information, like a serial number, stolen property often goes undetected and is unlikely to be returned.

Insurance companies recommend the practice of recording the serial numbers of your valuables, especially electronics. Please share this information with your family, friends and neighbors. Encourage them to participate. Even if you decide not to use this website, at least consider recording information about your belongings for your own records. You can use the form below, just keep it in a safe place. Whatever method you choose, please record your serial numbers.

Access our secure website and record your valuables at snap.gbpolice.org
You may also download and print additional blank copies of the personal property catalog from the website.

Personal Property Catalog

Please record information about your property (the first line is an example)

Serial #	Brand	Model	Description	Value	Markings
1234567	*Sony*	*P17-85*	*Silver with black lettering*	*100.00*	*Scratch on back*

Be on the lookout

Crime Alert !

Protect your family, yourself and your property by following the simple recommendations found on the reverse side of this flier.

Have you seen anything? Do you have information about this incident? See reverse side for contact information.

The Green Bay Police Department is investigating a report of…

- ☐ Burglary
- ☐ Suspicious person
- ☐ Prowler
- ☐ Theft
- ☐ Theft from vehicle
- ☐ Other _____

In the area of:

Green Bay Case or Incident #

Green Bay Police — Integrity — Respect — Excellence

How thieves and burglars work: Most thieves and burglars are opportunists, looking for easy marks. Simply locking your doors may deter a would-be burglar who will move on to the next target. Burglars look for easy access such as service doors to garages, open garage doors, unlocked windows and patio doors. Burglars may operate anytime, even during the day when most people are at work. One technique is to knock on your door to see if someone is home. If you answer the door, they may ask for a specific person like "Mary". When told that "Mary" doesn't live there, they may say, "sorry wrong house". Burglars and thieves often enter garages and look for small, desirable items such as iPods, GPS, loose change or laptop computers. They are tempted by valuables in plain view in your house, garage or car.

Tips to protect yourself:

- Call and report suspicious persons or prowlers immediately! You are not bothering us, we want to know.
- Don't be an easy mark, lock doors and windows.
- Secure service doors and patio doors with a board
- Install motion lights
- Lock your valuables in the trunk
- Burglars don't like dogs!
- Get more tips at www.gbpolice.org

How to reach us:

- If you are calling to report suspicious activity that is occurring right now, you should call **920-448-3200**. Emergencies: **911**
- If you have information about this incident call **920-448-3208**
- If you have a tip about any crime and want to remain anonymous, call Crime Stoppers at: **920-432-STOP(7867)**
- Submit a tip on the web at www.432stop.com.
- Receive texts or email alerts: www.nixle.com
- Find us on Facebook at: http://www.facebook.com/GreenBayPolice

Text GBTIP & your message to 274637 (CRIMES)

Green Bay Police Department
307 S. Adams Street
Green Bay, WI 54301
www.gbpolice.org

Start a neighborhood watch: Call 920-448-3260

nixle — Communicate by SMS and email at no cost

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