

Minutes

MacArthur Heights Neighborhood Association Board Meeting March 19th, 6:30 pm at MacArthur Elementary

Board Member Attendance:

<input type="checkbox"/> David Hintz, Pres.	<input checked="" type="checkbox"/> Mark Vickman - Treas.	<input checked="" type="checkbox"/> Tim Gilbert - VP
<input type="checkbox"/> Don Phillip	<input checked="" type="checkbox"/> Debbie Vickman	<input checked="" type="checkbox"/> Megan Fierst
<input checked="" type="checkbox"/> Cheryl Williams - Sec	<input type="checkbox"/> Warren Schultz	<input checked="" type="checkbox"/> Jenna Johnson
<input checked="" type="checkbox"/> Julie O'Connell	<input type="checkbox"/> Barb Armbruster	<input type="checkbox"/> John Armbruster

Other attendees: Bryan Fierst, Sam Bartels, Elaine Quick, Dawn VandenHeuvel, Jean Pokorny, George Pokorny, Sandy Schmitt, Bob Schmitt, Julie Seefeldt, David Lessmiller.

1. Chris Wagner, a School Board member and past Southwest teacher and Preble High School Principal spoke on the April 1 Referendum. He handed out several papers with information about the referendum. Summation: that the last referendum, mostly for technology, is coming to an end, and the new referendum, which would just be a renewal of those same tax dollars, would be for building large maintenance projects like heating systems and A/C, which is needed because schools are used all summer long as well now, and the technology added to the schools needs A/C too. After Mr. Wagner's presentation, several attendees also spoke positively about the need for school building maintenance and their support of the referendum. No one spoke against it.
2. Committee Reports on 2014 events:
 - o **Social:** Megan Fierst, Mary Hintz, Bryan Fierst, Open to New Members!
 - Youth – no changes
 - Sunrise (Welcoming) - A list was handed out of 13 local businesses have been visited to be asked about their involvement in a Welcoming committee package to be delivered to new residents. 3 Realty companies were also approached. Some already send postcards.
 - Special Events (Rummage Sale 7/18 & 19, Concert in the Park 8/9) – update: Mark Vickman has reserved the popcorn machine for the Concert in the Park.
 - o **Land Issues:** Julie O'Connell, Mark & Debbie Vickman, Warren & Julie Schultz, Open to new members!
 - Preservation/Conservation (Beaver Dam Clean Up 4/26.) Update: Julie O'Connell spoke to update her work with Pam Freeman, City Storm Technician, Dean Kellner, Parks & Rec, Dawn VandenHeuval of Sanimax. Discussion was about breakfast and school outreach. We have permission to hang flyers in SWHS, Lombardi and SWHS. MacArthur and Lombardi will allow a spoken announcement or flyer to send home. Jenna Johnson has volunteered to hand out flyers that Julie provides at Southwest HS. Sanimax is providing refreshments, pickers. The city is providing maps, printing, bags, buckets, a truck and garbage pickup. Further update: The Key (service) and FFA clubs at SWHS are sending some volunteers. Julie will use our neighborhood signs and create insets to advertise the event. The boundaries of clean up were confirmed to be within our neighborhood boundary, from Packerland to SR. 41.

- Beautification – Brian Fierst showed the Harbor Freight solar lights he picked up and will put in front of the neighborhood sign.
 - **Public Safety** – Tim Gilbert will chair this committee, and two neighborhood residents will join him. This group is tasked with creating a proposed neighborhood plan for response to suspected drug selling activity in the area, bringing it back to the Neighborhood Association with requests for needed funding. If you are interested in participating in this committee, please contact Tim Gilbert at 328-4282 or twgilbert@gmail.com.
 - **Media:** Julie Jansch, Cheryl Williams, Sam Bartels, Open to new members!
 - Newsletter – A one page early summer newsletter is planned to go out to highlight the upcoming Rummage Sale and Concert in the Park. There are 900 homes in our Neighborhood Association that will need a copy of the newsletter and we'll ask for volunteers to distribute next meeting, as well as confirm our budget. A message from our Alderman and president, ads, a note on upcoming events will be most of the content.
 - Website – no update, all past minutes and bylaws are on this site: <http://greenbaywi.gov/MacArthurHeights/>
 - Facebook – membership is up to 64.
 - Nextdoor.com: Membership in MacArthur Heights Nextdoor.com is up from 27 in Feb to over 60 in March. Sam demonstrated the ability to send an 'urgent' text that would immediately text all subscribers in a neighborhood who have Nextdoor.com on their smart phone. This would be helpful for situations such as police searches for a person of interest in the neighborhood.
 - **Fundraising** - Need Leaders to ask local businesses for ads, and revisit previous advertisers, Open to New Members!
 - Newsletter Ad Sales
 - Donations
 - Other projects, tbd
3. Treasurer Report (Mark Vickman):
- After Petty Cash expenditure for the solar lights: \$1412.47 checking, \$15.10 Petty Cash.
4. Next Meeting: May 21 at MacArthur Elementary. This will be our Annual Meeting. This agenda includes the annual election of Officers for 2014-15, any replacement board members, and any proposed changes to our Neighborhood Association boundaries, as well as committee reports.

2014 Events:

April 26: Beaver Dam Cleanup

May 21: MacArthur Heights Annual Meeting

July 18-19: Neighborhood Rummage Sale

August 9: Concert in the Park